



JSX Promotions Announces Return of Weekly Racing to the Dakota State Fair Speedway

Huron, South Dakota – JSX Promotions LLC has officially taken over management and operations of the Dakota State Fair Speedway, beginning a new chapter built on the strong foundation established by longtime track leader Orville Chenoweth. Under the guidance of Co-Owner and President Josh Sterrett and Co-Owner and Executive Director Jordon Sterrett, JSX Promotions aims to continue the tradition of high quality racing while expanding the track's potential for the future.

The Dakota State Fair Speedway has been host to dirt track racing for more than 100 years. Over that time, the 3/8 mile track has become known for its loyal fan base, competitive racing, and historical significance. JSX Promotions intends to honor that legacy while guiding the Speedway into its next chapter.

JSX Promotions will reintroduce weekly racing in 2026. The company's focus is on delivering consistent, well organized race nights that serve both drivers and fans, while maintaining the standards that have defined the Speedway for generations.

Collaboration with local businesses, regional racing organizations, and long standing partners will be a key focus as JSX Promotions moves into the 2026 season. A full schedule and additional details will be released in early 2026.

For updates and announcements, visit www.dakotastatefairspeedway.com or follow Dakota State Fair Speedway on social media.



Media Contact

JSX Promotions LLC

Email: info@jsxpromotions.com

Website: www.dakotastatefairspeedway.com

Phone: (605) 570 5099