



**DEPARTMENT of AGRICULTURE
and NATURAL RESOURCES**

JOE FOSS BUILDING
523 E CAPITOL AVE
PIERRE SD 57501-3182
danr.sd.gov

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MEDIA CONTACT: Candi Briley, (605) 353-7340

South Dakota State Fair Admission Passes Available for Read & Win Program

HURON, S.D. – Free 2024 State Fair admission passes are now available for the Read & Win program.

The State Fair is partnering with schools and public libraries to promote youth reading and honor outstanding academic achievement. The Read & Win program encourages summer reading as an incentive to children of all ages across the state to earn free admission to the State Fair. This unique opportunity can complement current reading programs or serve as the foundation for new reading activities.

Registration information can be found online at www.sdstatefair.com or by contacting the State Fair office in Huron at 605-353-7340. To be eligible for free youth passes, please register no later than Monday, August 19.

The Read & Win program is sponsored by Ag Performance.

The 2024 South Dakota State Fair kicks off on Channel Seeds Opening Day Wednesday, August 28, through Monday, September 2. For more information on State Fair events, contact the Fair office at 800-529-0900, visit www.sdstatefair.com or find them on [Facebook](#), [Instagram](#), and [X](#).