



**DEPARTMENT of AGRICULTURE  
and NATURAL RESOURCES**

JOE FOSS BUILDING  
523 E CAPITOL AVE  
PIERRE SD 57501-3182  
danr.sd.gov

**TIMED RELEASE:** Tuesday, March 26, 2024 – 7:00 AM CST

**MEDIA CONTACT:** Candi Briley, (605) 353-7340

**Country Music Icon Trace Adkins to Perform at South Dakota State Fair**

HURON, S.D. –The South Dakota State Fair and Legend Seeds are excited to welcome country legend Trace Adkins to the South Dakota State Fair Grandstand on Sunday, September 1.

In his 25-year Country music career, Adkins has sold over 11 million albums, charted over 20 singles, earned numerous awards and Grammy nominations, and garnered over two billion streams. As a Grand Ole Opry member for nearly two decades, the Louisiana native is known for dynamic baritone and fiery, always-memorable live performances, and has expanded his impressive music career to include film and TV acting.

Adkins broke out in 1996 with the debut album, DREAMIN' OUT LOUD, cracking the Top 5 of Billboard's Hot Country Songs chart with "Every Light In the House Is On" followed by the #1 smash, "This Ain't No Thinkin' Thing." Since then, Adkins has pioneered a mix of both classic and modern country through fun-filled hits like "Honky Tonk Badonkadonk" and "Hillbilly Bone" (with Blake Shelton).

"Trace Adkins will bring the grandstand stage to life," says Peggy Besch, SD State Fairgrounds Manager. "You can expect a night full of songs you know and love, with amazing showmanship and un-apologetic patriotism."

Ticket presales begin on May 28 for VIP Tables sales followed by June 10 for Backrest Holders and June 12 for Friends of the Fair. General public ticket sales open on June 17. Pricing and ticket information can be found at [www.sdstatefair.com](http://www.sdstatefair.com).

Friends of the Fair is a program through the State Fair Foundation offering a variety of benefits including early bird access to State Fair VIP table sales, presale access to grandstand reserved seating and standing room tickets for the State Fair, complimentary daily gate admission passes, and recognition on the State Fair website.

The backrest program is an advertising program allowing businesses or individuals to put signage on a backrest in the grandstands. Backrest signage holders can purchase South Dakota State Fair grandstand tickets for their corresponding signage area prior to general and Friends of the Fair ticket sales. Additional information and pricing can be found on [www.sdstatefair.com](http://www.sdstatefair.com).

For more information on South Dakota State Fair events, contact the Fair office at 800-529-0900 or visit [www.sdstatefair.com](http://www.sdstatefair.com). For the most up-to-date announcements and news, follow them on [Facebook](#), [Instagram](#) and [Twitter](#).