



**DEPARTMENT of AGRICULTURE
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FOR IMMEDIATE RELEASE: Friday, March 15, 2024
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DEXtravaganza to Feature Country Music Superstar, Thomas Rhett

HURON, S.D. –The South Dakota State Fair and the South Dakota Department of Agriculture and Natural Resources (DANR) are thrilled to welcome country music superstar Thomas Rhett to the DEX for the DEXtravaganza ‘Grand Opening’ Concert on June 13, 2024.

Tickets go on-sale to the public on Friday, March 22 at 10:00 am CDT and will be available at SDStateFair.com.

Ten years after signing his record deal with Big Machine Label Group’s The Valory Music Co., arena-packing superstar Thomas Rhett has 21 No. One singles, 15 BILLION streams and the longest current active streak of consecutive No. One’s in the format (Mediabase/Country Aircheck Chart). His most recent sixth studio album, WHERE WE STARTED “practically demands an open field, tens-of-thousands-strong throng of fans in front of it” (*Esquire*). Declared “a prince in the genre” (*USA Today*), he has been honored with eight ACM Awards including Entertainer of the Year, two CMA Awards, five GRAMMY® Awards nominations, plus trophies from the CMT Music Awards, Billboard Awards and iHeartRadio Awards, in addition to being recognized with four CMA Triple Play awards for penning three No. One songs within a 12-month period. The hitmaker has also launched a tequila brand, Dos Primos, now offering Blanco, Reposado, and Añejo variants. For more information, visit www.ThomasRhett.com.

“When the Open Class Beef barn burned down in October 2020, our motto became, ‘out of adversity, comes opportunity’, and that opportunity, along with a lot of hard work, has helped us discover the DEX,” said DANR Secretary Hunter Roberts. “To be here today, announcing superstar Thomas Rhett as our DEXtravaganza headliner is truly amazing. I am so proud of what we have accomplished, and I can’t wait to celebrate with everyone who helped bring this vision to life!”

Artist Fanclub pre-sale will be on sale March 20 at 10 am CDT until March 21 at 10 pm CDT. Venue pre-sale will go on sale on March 21 from 10 am to 10 pm CDT. Tickets to the public will go on sale on Friday, March 22 at 10 am CDT.

Gates will open at 6 pm on June 13 with the show starting at 8 pm. Attendees can expect a festival-style atmosphere, complete with on-site camping facilities for an additional nightly fee, a variety of food vendors, and a post-concert after-party.

The DEX is the new multipurpose facility replacing the Open Class Beef Complex destroyed by fire in 2020. The 150,000 square-foot open concept facility can host a wide range of events including concerts, rodeos, and livestock and trade shows. The DEX's expansive square footage without center beams makes it an ideal choice for major indoor events.

The DEXtravaganza concert, along with the success of recent events like the PRCA rodeo, showcase the versatility of the DEX and its impact not only on the South Dakota State Fair and the Huron community, but the entire state.