

DEPARTMENT of AGRICULTURE and NATURAL RESOURCES

JOE FOSS BUILDING 523 E CAPITOL AVE PIERRE SD 57501-3182 danr.sd.gov

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MEDIA CONTACT: Candi Briley, (605) 353-7340

Carly Pearce Joins South Dakota State Fair Grandstand Entertainment Lineup

HURON, S.D. –The South Dakota State Fair is pleased to welcome GRAMMY® Awardwinning singer-songwriter Carly Pearce to the SD State Fair Grandstands on Saturday, September 2.

Pearce started her career at 16-years-old on the stages of Dollywood in the Smoky Mountains of Tennessee. Now celebrating her fourth #1 hit with "What He Didn't Do," Pearce is clearly living out her childhood dream. Just coming off her first live album, 29: Written in Stone (Live from Music City), Pearce's achievements include making her 100th performance at the Grand Ole Opry, being the reigning ACM Awards Female Artist of the Year, being named one of CMT's 2022 Artists of The Year, and the 2021 CMA Female Vocalist of the Year. Currently, Pearce has earned 2023 ACM nominations for Female Artist of the Year, Single of the Year ("Never Wanted to Be That Girl") and Visual Media of the Year ("What He Didn't Do").

Pearce's top hits include "Every Little Thing," "I Hope You're Happy Now," "What He Didn't Do," and "Never Wanted to Be That Girl."

"This year's entertainment lineup has shaped up to be one of our best," says State Fairgrounds Manager, Peggy Besch. "We have a great variety of top-notch entertainment appealing to fairgoers of all ages!"

Pearce joins Gabriel "Fluffy" Iglesias and Lady A with Rowan Grace welcomed by Legend Seeds as part of the South Dakota State Fair grandstand line-up.

The supporting act for the Carly Pearce concert will be announced at a later date.

Grandstand ticket presales begin on June 5 for those eligible for the Friends of the Fair VIP table presale, followed by backrest holder and Friends of the Fair ticket presales.

General public ticket sales will begin June 20.

Friends of the Fair is a program through the State Fair Foundation offering a variety of benefits including early bird access to State Fair VIP table sales, presale access to

grandstand reserved seating and standing room tickets for the State Fair, complimentary daily gate admission passes, and recognition on the State Fair website.

The backrest program is an advertising program allowing businesses or individuals to put signage on a backrest in the grandstands. Backrest signage holders can purchase South Dakota State Fair grandstand ticket for their corresponding signage area prior to general and Friends of the Fair ticket sales. Presale information can be found on www.sdstatefair.com.

The 2023 South Dakota State Fair will run from Thursday, August 31, through Monday, September 4. Channel Seeds Preview night will be Wednesday, August 30. For more information on State Fair events, contact the Fair office at 800-529-0900, visit www.sdstatefair.com or find them on Facebook, Instagram and Twitter.