



**DEPARTMENT of AGRICULTURE  
and NATURAL RESOURCES**

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**Admission Passes Available for Read & Win during the South Dakota State Fair**

HURON, S.D. – Admission passes are now available for the Read & Win program during the 2021 South Dakota State Fair, Thursday, September 2 – Monday, September 6.

Appealing to children of all ages from across South Dakota, this unique program encourages summer reading as an incentive to earn free admission to the state fair.

The fair showcases youth achievement through livestock shows, art projects, and various innovative creations. To honor outstanding achievement academically, the state fair partners with schools and public libraries to promote reading. The Read & Win program complements current reading programs or can serve as the foundation of a new program.

Registration information can be found online at [www.sdstatefair.com](http://www.sdstatefair.com) or by contacting the State Fair office in Huron at 605.353.7340. Registration must be completed by Monday, August 23 to be eligible for free youth passes.

The Read & Win program is sponsored by Ag Performance.

The 2021 South Dakota State Fair runs Thursday, September 2, through Monday, September 6. Channel Seeds preview night will be Wednesday, September 1. For more information on State Fair events, contact the Fair office at 800-529-0900, visit [www.sdstatefair.com](http://www.sdstatefair.com) or find them on Facebook, Instagram, and Twitter.