



* This is a rendering and is subject to change.

Since the late 1950s, the Open Class Sheep Barn had held many memories and has been an important part of the culture of the South Dakota State Fairgrounds. The **'RAISE The SHED'** campaign is a collective effort by the community to build a new sheep and multi-purpose facility for the next generation of fairgoers to enjoy!

To make sure the camaraderie, world class shows, and celebrations carry on for generations to come, a task force of sheep industry and fair representatives has been meeting to formulate a plan for what type of facility will be needed to showcase the fair's world class sheep exhibitors, their breeds, and to accommodate other events.

The planned multi-use facility will foster further development and growth of our state's future leaders in the agriculture

industry. The facility, covered by an acre of rooftop, will include a show arena, 400 pens, an educational center, bleachers, concrete flooring, and restrooms. The indoor educational center will provide an indoor place for interactive learning, information on the sheep industry, opportunities in agriculture, and our state's rich agricultural history.

We all need to work together to **'RAISE The SHED'**, so we are excited to kick off the fundraising effort to build a new sheep and multi-purpose facility at the South Dakota State Fairgrounds. To build a facility that we can be proud of and will last for generations to come, we need to raise \$3 million. Please consider supporting this effort through one of the many options outlined below. We look forward to working with you to build **The SHED!**

NAMING OPPORTUNITIES	INVESTMENT
Show Arena Naming Right (includes outside signage on North and South side of the building)	\$500,000
Atrium/Education Center Naming Right (includes signage on the front entry)	\$400,000
Main Alleyway Naming Right (2) (includes outside signage on North and South side of the building)	\$150,000
Mezzanine Naming Right	\$125,000
Bleacher Naming Right (2)	\$100,000
Alleyway Naming Right (3) (Includes outside signage on the South side of the building)	\$100,000
Wool Wall	\$85,000
Signage placed in a prominent area of the facility displaying the sponsor's name/logo available for multiple sponsors	\$75,000
Pen Blocks (6)	\$50,000

DONOR WALL OPPORTUNITIES

Donors investing \$1,000 or more to the **'RAISE The SHED'** campaign will receive recognition on the Donor Wall in a prominent space of the new building.

SPONSORSHIP LEVEL	INVESTMENT
Platinum	\$25,000 - \$49,999
Gold	\$15,000 - \$24,999
Silver	\$10,000 - \$14,999
Bronze	\$5,000 - \$9,999
Supporter	\$1,000 - \$4,999

VISION TIMELINE

- **DESIGN**
Spring 2023
- **GROUND BREAKING**
2023 South Dakota State Fair
- **GRAND OPENING**
2024 South Dakota State Fair

PLEDGE FORM

Date _____

Donor Information:

Name(s): _____

Address: _____

Phone: _____

E-mail Address: _____



Gift Information:

In recognition of the project to construct the new **'The SHED'**,
I / We intend to contribute the sum of \$ _____

Enclosed is my outright gift to the South Dakota State Fair Foundation
capital campaign with the initial payment to be made as follows:

\$ _____ on or before _____, 20 _____.

Thereafter, payments of \$ _____ will be made:

- Quarterly
- Monthly

*Monthly Payments are made using Electronic Fund Transfer (EFT).
A campaign representative will contact you with further information.
All pledges must be paid in full by June 30, 2024.

Donor Recognition:

Please print name or business name as you wish to be recognized:

- _____
- This is a gift in honor of / in memory of (please circle which is appropriate):
 - I / We wish to remain anonymous.

Please make checks payable to **South Dakota State Fair Foundation.**

Contributions to **The SHED** are tax deductible as provided by law.

Pledge completed by (date): _____

Donor's Signature: _____

Your tax-deductible donations can be made through the
State Fair Foundation. Donations and donation pledges can be
made to the State Fair Foundation **'RAISE The SHED'** campaign
at: sdstatefairfoundation.com

Donors may donate their livestock and grain sale
proceeds towards the **'RAISE The SHED'** campaign through the
State Fair Foundation.

