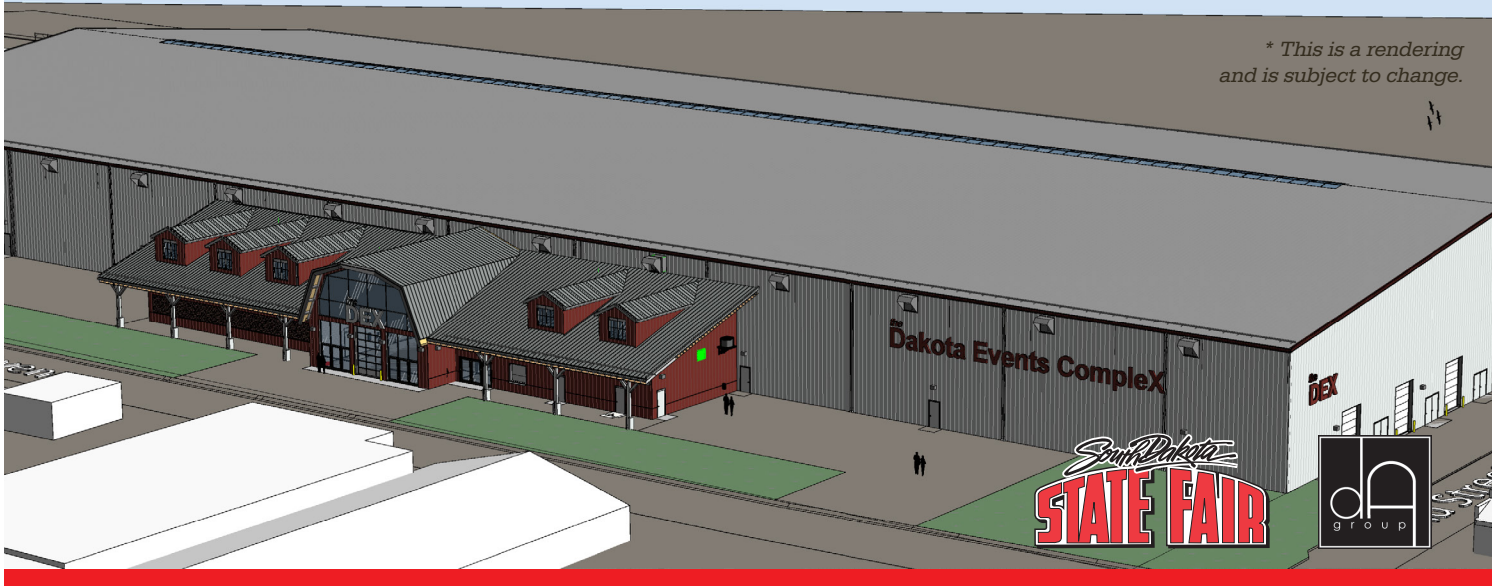


Discover the DEX



For 135 years, the South Dakota State Fair has been a place to celebrate youth and agriculture. Since the late 1970s, the Open Class Beef Complex has been a part of that celebration. It's held many memories and has been an important part of the culture of the South Dakota State Fairgrounds.

On October 31, 2020, Halloween night, that all changed with a fire that destroyed the 96,000 square foot building.

Out of adversity comes opportunity. It is our generation's time to bring this vision to life. **Discover the DEX.** Help us build **the DEX: Dakota Events Complex** - the new multipurpose livestock and equestrian complex at the South Dakota State Fairgrounds.

- 150,000 square foot, one-of-a-kind, livestock and equestrian facility that will set a new standard for hosting local and national events.
- 5,000 seats will hold spectators from around the globe, as they witness events brought to South Dakota never thought possible.
- The capacity to host two full size equestrian arenas, larger livestock shows, concerts, auto thrill shows, and events throughout the year make this complex unmatched.

The footprint will encompass the area abandoned by the Beef Complex, that is scheduled to be demolished by April of 2022, and replace the 37,000 square foot Sheep Barn, that has long outlived its useful life.

For the annual South Dakota State Fair, the capacity is expected to be 1,700 head of show cattle. Open class and 4-H beef will call this new livestock facility home. A commitment will be made to work with sheep and goat exhibitors to improve and modify the existing 4-H Livestock Complex to make sure it is done right and exceed their expectations as they move to this new home.

This will allow for species specific barns across the grounds, a trend favored by exhibitors, and address livestock transportation safety issues on the fairgrounds.

The estimated cost of \$22.5 million will be a product of all of us pulling this **VISION** together.

Governor Kristi Noem and the legislature appropriated \$12 million, with the insurance from the fire bringing an additional \$4 million. **THIS IS WHERE THE STATE OF SOUTH DAKOTA NEEDS YOU.**

Donate to the DEX. It is a "big ask" but it is time for us to rally together and bring a pool of \$6.5 million dollars, still needed to complete this vision, to the table. The task force lead by the South Dakota State Fair Foundation is asking for you to help us reach that mark now so we can meet the deadline of a **Grand Opening Summer of 2023.**

the DEX: Dakota Events Complex VISION TIMELINE

DEMOLITION

Winter of 2021

DESIGN

Spring of 2021

GROUNDBREAKING

2021 South Dakota State Fair

GRAND OPENING

Summer of 2023