



1060 3rd Street S.W.
Huron SD 57350
Phone: 605-353-7340 or
800-529-0900
FAX: 605-353-7348
www.sdstatefair.com
nicole.gomez@state.sd.us

For Office Use Only _____

2026 New Vendor Application

THIS IS NOT A VENDOR AGREEMENT

Application does not denote an offer for space.

September 2 – September 7, 2026

South Dakota State Fair reserves the right to designate the area where any vendor may present their exhibit as is beneficial to the South Dakota State Fair and its patrons.

SEND NO MONEY WITH APPLICATION. Approved applications will be issued a vendor agreement.

Company Name: _____ (Must match your Liability Insurance Certificate)

Name of Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell Phone: _____ Fax #: _____

Email: _____ Website: _____

I would like to be considered to be a vendor for the 2026 SD State Fair and will be: (Check appropriate box(es) below.)

Exhibiting (or) Selling Using sound amplification Providing food or drink sampling Holding drawings

Description of Products or Services: *Please be specific regarding brands and products. Items not listed will NOT be allowed. (Requests for changes or additions to these products must be made in writing to the SD State Fair by July 14, 2026.)*

Tables and chairs are not provided.

Weekly Passes

Passes are **not** included with your vending fee. All vendors are required to purchase at least one weekly gate pass.

Gate Admission	# of Passes	Total Cost
Weekly passes choose: Wristbands <input type="checkbox"/> Or Cards <input type="checkbox"/> (Scanned on entry)		
<i>If choice is not indicated, you will receive a wristband.</i>		
Adult weekly (16 years and older)	\$ 50 ea.	_____
Weekly Value Pack (4 adult passes)	\$160 (ea. 4 pk.)	_____
Youth weekly pass (6-15 years old)	\$ 25 ea.	_____
Parking Permits		
Parking Lot - (inside Gate 8 & along 4 th Street)	\$ 35 ea.	_____
Supply Truck/Trailer in designated area -	\$100 ea.	_____
Supply Truck electrical needs: _____		
Golf Cart Permit (permit only- One per vendor)	\$300	_____
Restocking Pass	1	Included

Electrical Requirements:

Additional information on electrical, required matting, securing of cords and hoses, and inspections are in the Vendor Handbook. This fee includes your electrical inspection fee of \$5. You are responsible for your own matting to cover electrical cords and water hoses.

120 volt (20 amp) indoor only	\$25 x _____ exhibit(s)
120 volt (20 amp) outdoor	\$50 x _____ exhibit(s)
240 volt (30 amp & 50 amp)	\$100 x _____ exhibit(s) single phase

_____ Single phase 100 amp is very limited. (100 amp not ordered may not be available upon setup.)

Vendor Pricing: (Buildings are selected according to availability)

Rank Preference 1-2-3	Indoor Vending Locations				Before 3/1/2026	After 3/1/2026
	Number of Spaces Requested _____		All food and beverage vendors will be subject to a commission of 16% of surplus sales.			
	Expo* or Midway Mercantile		Corner or Endcap Booth (limited)		\$500	\$575
	Expo*		10' x 10'		\$425	\$500
	Midway Mercantile (FKA: Family Living Center)		10' x 10'		\$425	\$500
	Midway Mercantile-North*(FKA: Tech Center)		10' x 10'		\$425	\$500
	Dakota Market*		10' x 10'		\$425	\$500
	Horizons Hall* (FKA: Women's Building)		10' x 10'		\$425	\$500
	Ag Plaza		10' x 10'		\$425	\$500
	Exhibit Hall		10' x 10'		\$350	\$425
	Food Court: Permanent food booth. Equipped with two serving windows, sink and a back-door entrance.				\$1,300	\$1,375

* Indicates air-conditioned building

Rank Preference 1-2-3	# of Spaces	Outdoor Vending Locations (Lots vary in depth)						
		All food and beverage vendors will be subject to a commission of 16% of surplus sales.						
		Location	Frontage	Before 3/1/26	After 3/1/26	Frontage	Before 3/1/26	After 3/1/26
		Expo Building Area	12.5'	\$345	\$420	25'	\$545	\$620
		Freedom Stage Area	12.5'	\$345	\$420	25'	\$545	\$620
		Dakota Marketplace Area	12.5'	\$345	\$420	25'	\$545	\$620
		Horizons Hall Area	12.5'	\$345	\$420	25'	\$545	\$620
		Horticulture Building Area	12.5'	\$345	\$420	25'	\$545	\$620
		Flag Avenue	25'	\$345	\$420	Additional 25'	\$200	\$200
		3 rd Street	50'	\$345	\$420	Additional 25'	\$200	\$200
		West Machinery	25'	\$345	\$420	Additional 25'	\$200	\$200
		East Machinery	25'	\$345	\$420	Additional 25'	\$200	\$200
		North Machinery	25'	\$345	\$420	Additional 25'	\$200	\$200
		Recreation Ave.	Varies	\$345	\$420	Additional 25'	\$200	\$200
		New Home	25'	\$345	\$420	Additional 25'	\$200	\$200

Check	Independent Midway Vending: All Independent Midway food vendors agree to open at 11 AM on Wednesday, September 2. You will need to supply holding tank for grey water and fencing to go around propane tanks and freezers.		
	All food and beverage vendors will be subject to a commission of 16% of surplus sales.		
	Food/Beverage Vendors Only:	25' x 19'	\$875
	Food/Beverage Vendors Only:	12.5' x 12.5'	\$475
	Non-Food/Beverage Vendors:	25' x 19'	\$900
	Non-Food/Beverage Vendors:	12.5' x 12.5'	\$500
			After 3/1/26

Vendor References:

Name of event, contact name and number or email

1) _____

2) _____

3) _____

You may return application via email to: nicole.gomez@state.sd.us

Vendor Camping: A limited number of spaces are available for State Fair vendors. This applies to campers used as offices or camping. Check if you would like to be contacted with camping options.