| Company Name | Product 1 | Location Description |
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| 1904 Remnant | Olivelle Olive oils and vinegars, seasonings and spice mixes. | Horizons Hall |
| 605 Sheds LLC | displaying sheds. | Near Gate 3 |
| AA Motorsports, LLC | Polaris and CanAm ATV's, UTV's, parts and accessories. | Near carnival |
| Aberdeen Kirby Vacuum | new & used kirby vacuums, shampooers, attachements, belts, bags, and cleaners. | Expo Building |
| Adornment Face Painting | face painting service. | Independent Midway, Center |
| All Natural Shea Butter | hand crafted shea butter whipped with coconut oil and essential oils moisturizers for sensitive skin. Including bug repellent creams, face creams, pain relief, sinus, allergies, and colds, etc. | Horizons Hall |
| All of Us | dried mixes: soup, dip, muffin, cheese ball, and chicken salad mixes. | Dakota Market Place |
| Amano | native design blankets, ponchos, jackets, backpacks, purses, fanny packs, t-shirts, summer and winter hats, facemasks, children's sweaters, and bracelets. | Independent Midway, Center |
| Amazing Grace Mission | free Gospel literature. | Midway Mercantile |
| American Dairy Association of the Midwest | malts, white and chocolate milk, hard scoop ice cream. | Dakota Market Place |
| American Legion of South Dakota | information regarding the American Legion, a veteran's service organization. Selling American Flags, state flags, and other flags. | Expo Buildng |
| Ames Electric/Midwest Exterier Lighting | permanent exterior lighting. | 3rd St, Near Gate 3 |
| Applied Water Technologies & FireWise | water treatment and fire safety equipment. | Midway Mercantile |
| ATC Concessions | at W3rd 202 "Coop": breakfast sandwich, biscuits & gravy, rolls, pretzels, walking tacos, hot dogs, nachos & cheese/super, BBQ, rice bowl, cookies, assorted candy, ice cream floats, cotton candy, freezies, lemonade, tea, milk, orange juice, coffee, hot chocolate, Non-Alcoholic Coke products including water. Selling at W3rd 206 "Corral": Breakfast sandwich, biscuits & gravy, cinnamon rolls, hot dogs, pretzels, candy, ice cream, ice cream floats, ice, cotton cany, lemonade, milk, orange juice, tea, cookies, and sunflower seeds. Selling at W3rd 205 "The Corner Store": French toast sticks, rolls, bagels, BBQ, grilled cheese, assorted candy, ice cream floats, cotton candy, freezies, lemonade, tea, milk, orange juice, coffee, ice coffee, hot chocolate, Non-alcoholic Coke products including water, ice, grocery store items, camping and toiletry items. | 4-H Livestock Area |
| ATC Concessions | at IMW 94-98: lamb chislic, beef burgers, fresh cut fries, crispy potato ribbons, fried pickles, fried mushrooms, onion rings/petals, non-alcoholic Coke products including water. Selling at IMW 99-103: Indian tacos, taco bowl, taco salad, nachos & cheese/super, hot dogs, fried lemonade, elephant ears, strawberry/cherry limeade, RockStar energy drinks, non-alcoholic Coke products including water. | Independent Midway, West |
| Avail Wealth Management | information regarding investing, retirement, estate planning strategies, and wealth preservation. | Expo Building |
| B & K Sports Collectibles | sports wooden signs, sports mugs, sports candy jars, sports cookie jars, sports clocks, sports figures, football helmets, die cast, and miscellaneous sports collectibles. | Midway Mercantile |
| Bad Dog Tools | Bad Dog specialty & multipurpose tools for cutting and drilling. | Midway Mercantile |
| Bad River Jerky | packaged meat products made in Chamberlain, SD. Jerky, pennican, snack sticks, meat sticks, and summer sausage. | Dakota Market Place |
| Badlands Ranch & Rodeo Equipment | ranch and rodeo equipment. | On Livestock Ave near 3rd street |
| BBBB of S.D., Inc. | Jotul, Pacific Energy, & Hearthstone stoves: wood, gas, corn, diesel; RSF/Mendota fireplaces & Inserts; Country Estate vinyl fence & Armadillo decking; feed & seed storage tanks; Val 6 radiant heat, and pellet grills. | Flag Avenue |
| bebe & lou | clothing, candles, hats, jewelry, sunglasses, hair accessories, keychains, handmade live edge benches and hat bar. | East of Grandstand |
| BEMER | BEMER (Bio-Electro-Magnetic-Energy-Regulation) medical device to stimulate muscles in order to increase blood flow. | Midway Mercantile |
| Benita Ruhr | blankets, beadwork, small wood boxes, crochet items (finger towels, scrubbies, pot holders,and dishcloths), note pads, keychains, decorative pillows, and necklaces. | Midway Mercantile |
| Bennett Concessions | hand breaded pork tenderloin sandwich, 1/2 pound hand pattied black angus burger, freshcut krazy frys w/cheese bacon ranch, bbq fries, ribbon frys, and jumbo all beef hotdogs, and lemonade, iced tea, and Coke products including water. | Independent Midway, North |
| Bennett Concessions | lamb, chicken or beef gyros, street tacos, Coke products, lemonade and sweet tea. | Independent Midway, North |
| Berndt Farm Equipment | Zetor tractors, REM grain vacs, and Besler pickup beds. | Cotton King Ave |
| Big Iron Auctions | information on BigIron, premier online auction company. Specializing in auctions including retirement and estate sales in the agriculture, transportation, and construction equipment markets. | East Machinery Ave |
| Black Tie | formal wear, tanning supplies, costume jewelry and formal shoes. | Midway Mercantile |
| Blue Loon Concessions | cheese curds (regular), buffalo cheese curds, cream cheese wontons (original plain, raspberry, jalapeno), deep fried ranch, mini donuts (cinnamon and sugar) and non alcoholic Coke products including water. | Independent Midway Island |
| Boulder Designs | engineered stone signage (boulders with pictures). | Dakota Market Place Area |
| Breezy Mills of Iowa LLC | 8' to 40' aluminum windmills, areation units and welder caddies. | 3rd Street/across from Nordby Exhibit Hall |
| B's Boards | home décor, shirts, jewelry, ornaments, personalized gifts and cups. | In front of Freedom Stage |
| Buck'n Bros LLC | Mechanical Bull Rides. | East of Grandstands |
| Burnt Timber Designs of SD | hand crafted wood tables, wall hangings, and flags with sport themes. | 3rd Street West/Near National Guard |

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| Butler Machinery Company | Agriculture and Construction Equipment dealer of CAT,AGCO, Horsch, Drago and more leading equipment brands. | East Machiner/3rd St |
| BZ Concessions | at WM 97: flavored corn brats (Italian Mozzerella, Cheesy, Jalapeno, Beer Brat), corn dog, flavored lemonade, and lemonade. Selling at EM 40 A-B: Sandwiches: Ham, Ham & Cheese, Hamburger, Cheeseburger, Bacon Cheeseburger, and hot dogs. Corn dogs, french fries, cheesy fries, beefy cheesy fries; walking tacos, Indian tacos, chips, and slushies. Breakfast sandwiches: eggs, cheese, sausage, ham, and/or bacon, and rolls. Drinks: flavored lemonade, lemonade, coffee, non alcoholic Coke products including water. | South Corner, Midway Mercantile |
| BZ Concessions **** | Gluten free corn dogs, cheese curds, hot ham & cheese sandwhich, and BLT sandwhiches. | Independent Midway Center (South End) |
| BZ Welding LLC | hydraulic calf tables, loading chutes, calving pen, cow tub, feed bunk and fence display. | South side of Midway Mercantile |
| C & R Fire Suppression | fire extinguishers and first aid supplies. | Expo Building |
| C&W Welding, LLC | windbreaks, sheds, bunks, panels, and sun shade. | Cotton King Ave |
| Cabela's | promote and sign up for Bass Pro Shop Mastercard. | Midway Mercantile |
| Cadallac Ranch | sweatshirts, outerwear, clothing, wallets, jewelry, travel bags, squishies, jackets, shackets, Blowfish shoes and boots, Myra bags, Devotional Books, Blankets, metal art, and metal farm signs,. | Midway Mercantile |
| Child Evangelism Fellowship of South Dakota Inc. | distributing evangelistic material, painting faces and sharing the Gospel. Giving train rides. Showing a video. | Recreation Ave/Grandstand Way |
| Christian Tees and More | all christian themed tee shirts sized 2T-5X, hoodies, caps, journals, pens, purses, wallets, books and tote bags. | Midway Mercantile |
| Circle J Ranch Supply & Trailer Sales | cattle/livestock equipment. Eagle trailers, RR Livestock mfg equipment, RBW AG Equipment, Escoba livestock scrubbers, Open Range windbreaks | 3rd Street/across from Nation Guard |
| Clifford Bailey | Barnyard Licorice 8 flavors and weapon concealment boxes. | Expo Building |
| Cody Krause Construction LLC Built Right Buildings | steel buildings and grain bins. | Midway Mercantile (Main) |
| Common Sense Mfg. | calf shelters, bale feeders, feed bunks, calf shelters, and hydraulic wire winders. | Livestock Ave |
| Conklin AgroVantage | starter and foliar fertilizer products, seed treatments, livestock microbials and Conklin lubricants. | Expo Building |
| Country Stop | pancakes, french toast, sausage, breakfast muffin w/bacon, egg, cheese, homemade rolls, hotdogs, chili dogs, hot ham & cheese, pork loin sandwich, bacon wrapped pork tenderloin sticks, bacon wrapped sausage sticks w/cheese, BBQ's, walking tacos, nachos, supreme nachos, homemade pie, candy bars, chips, ice cream cones, ice cream nachos, ice cream cookies and bars, shakes, floats, milk, non-alcoholic Coke products including water, coffee, tea, lemonade, and orange juice. | Livestock Ave/across from Swine Barn |
| Cross Creations | monuments and supplies. | Midway Mercantile |
| Cutco Cutlery | Cutco cutlery, culinary tools, BBQ, garden tools, cookware, flatware, scissors, and sporting/hunting knives, and wellness mats. | Expo Building |
| D & B Sales Inc. | battery operated puzzle cars, bass fishing game, flex track, play dough sand, battery operated tumble buggy, mud matt, and ultimate hose nozzle. | Midway Mercantile |
| D. P. Concessions | chicken, shrimp, or steak fire wok noodles; chicken, shrimp, or steak fried rice; Coke products including water. | Independent Midway, Roadhouse Area |
| D.P. Concessions | Elote Style Corn: Butter, Mayo, Cheese, or Tajin; add ons: Flamin Hot Cheeto or Flamin Hot Dorito or Takis; and tea. | Corner of Midway Ave/Independet Midway |
| Dakota Darling Furs | fur coats/jackets, conceal carry purses and Bible studies. | Midway Mercantile |
| Dakota Mattress Ventures | mattresses - Tempurpedic & purple; adjustable bases - tempurpedic, Sealy & BedTech, Serta Adjustable bases; Accessories - pillows and mattress protectors and Bedtech Massage Charis. | Midway Mercantile |
| Dakota Solace Home Care LLC Home Instead | in-home non-medical services for vulnerable adults. Services include housekeeping, meals, bathing, assistance, personal care, laundry, errands. | Expo Building |
| Dandurand Industries LLC | bucket stools, cinnamon roasted nuts, licorice in a variety of flavors. 9 flavors. | Midway Mercantile |
| Dazzle For Days | clothing, jewelry, purses, belts, etc. Myra bags, American Darling bags, Montana West bags, Vocal clothing, turquoise jewelry and Snap jewelry. | Expo Building |
| DCR Enviromental LLC | carpet and duct cleaning. Fire, mold, water cleanup and restoration. | Expo Building |
| Department of South Dakota VFW | information about the VFW (Veterans of Foreign Wars) and holding drawings. | Expo Buildng |
| Designs by Sharon | jewelry, wreaths, lamps, ornaments, crosses, hat bands, and baskets made of pheasant feathers. | Dakota Market Place |
| DeSmet Farm Mutual Insurance Company | information and giving complimentary yard sticks to adults and pencils to youth. Adults may sign up for a daily drawing prize. | Midway Mercantile |
| Dirt Road Darling | selling Umorger, 42 Pops, Lucky & Blessed, 1 the Woman, 66 Disco, souther Attitude, Avery, Sterling Creek (mesh tops) shoes and some kids boutique clothing. | Horizon Hall |
| Disabled American Veterans Arthur H. Muchow Chapter No. 1 | information for Veterans. Providing a venue for Veterans and others to attend and receive up to date information and support as well as an opportunity to give back. Veteran related merchandise (coffee mugs, patriotic shirts and apparel, patriotic caps, patches, misc. military items, etc.) including Vietnam Veteran "Still Coming Home" book. Hours 9am-6pm. Conducting bingo games according to published schedule. | Veteran's Building/Midway Ave. |
| Domino's Pizza | pizza, pasta, wings, boneless chicken, parmesan bread bites, cheese bread, loaded tots, lava cakes, salads, non-alcoholic Coke products including water. | Food Court |
| Don Rite Concessions | shirts, hats, flags, mugs, socks and trickets commemorating President Trump, second ammendment and Back the Blue. Also, children's toys/novelties: bubble blowers, kids stuffed animals, vinyl blow ups, light up wands/swords, battery powered cars, animals, umbrellas, fans, and novelty hats. | Independent Midway, East |
| Don't Spill The Beans | coffee, scones, refreshers, dirty sodas, gift items and non-alcoholic Coke products. | Horizons Hall |

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| doTerra Essential Oils | doTerra essential oils; health and wellness. | Midway Mercantile |
| Double D Western LLC | Panhandle Slim, Rock & Roll Cowboy & Cowgirl, Twisted X, Fastback Ropes, Equibrand Classic & Rattler, Hay Chix, Scott Thomas saddles, Ariat, Tony Lama, Justin, Corral, Roper, Nocona, Wrangler, Cowgirl Tuff, Cruel Girl, Cinch, Stetson, Hooey, Kimes Ranch, American Hat, Bailey, M & F, Twister, Pro Choice, Hot Heels, Rope Smart, Cactus, Bex, Tres Rios, Montana Silver, Western Fashions, Trenditions, Sullivans, Richland Yellowstone, and Partrade Circle Y Saddles. | Corner of Livestock Ave/Grandstand Way |
| Dough Gold | Jimbo's knots (breakfast) 7 AM - Noon; chocolate chip cookies, cookie dough: chocolate chip, chocolate chocolate chip, and peanut butter chocolate chip, Farmlife Creamery vanilla ice cream, Farmlife milk, coffee, and watermelon juice. | Food Court |
| Doyle & Julie Christian Maple Syrups | Pure Maple Syrup, Barrel-Aged Maple Syrups, Flavor Infused Maple Syrups, Maple Cotton Candy, Maple Sugar, Maple Gift Boxes | Expo Building |
| DV Auction | information about DV Auction. | DEX |
| Elite Feeds & Nutrition Inc | Elite feeds branded products and X-Feeder mineral feeder. | Livestock Ave/across from Dex |
| Elite Show Supply | all items used to display, show or exhibit any species of livestock. Weaver livestock supplies and equipment. | Livestock Ave/next to Poultry Barn |
| Elite Systems | Rainbow cleaning systems and twisted bee snacks. | Midway Mercantile |
| Enchanted Quarry | rocks, fossils, crystals, crystal jewelry, handmade jewelry, vintage jewelry, vintage accessories, keychain, metaphysical items, candles, sage, custom cups, custom t-shirts, and other handmade iterms (suncatchers, decorations, and beadwork). | Next to Information Center |
| Energy Wise Outdoor Furnaces | central boiler outdoor wood burning, corn burning furnaces, installation and maintenance products. Other central boiler outdoor furnaces. | 3rd St/Midway Ave |
| Exclusive Home Products, LLC | Royal Queen, Cookbest, Lifetime, and Vita Craft cookware, Messerstahl Cutlery, Platinum Air units and Platinum cookware, Inducore cookware, and North Star Seasoning. | Midway Mercantile |
| Extraordinary Hunting League | Upland bird and migratory bird hunting competitions, social media integration & hunting highlight video generation with scoring. | West 3rd Street/In front of Mueseum |
| EZ Sales LLC | Mahindra Roxors on display as a customizer. | Recreation Ave |
| F & R Greek Cuisine | beef & lamb gyros, french fries/cajon fries, chicken delight, pork, Athens beef, all served on pita bread. Greek salad & vegetarian served on pita or plate, non alcoholic Coke products including water. | Independent Midway, Center |
| Fawcett Enterprises Inc./Titan West | Titan West Equipment, livestock equipment and Fawcett Enterprises tow ropes. | 3rd Street West/Livestock Ave |
| Feistner Gravel & Excavation | vacation rentals in the Black Hills of SD by Trailhound Cabins.com. Holding drawing for vacation rental discount. | Behind Midway Mercantile |
| Foot Pharamacy Direct dba Correct-A-Step | socks, arch supports, shoe inserts, orthotics, and lifts for leg length discrepancies. | Midway Mercantile |
| Forever | Forever permanent photo storage, forever digitization of old media such as VHS tapes, slides, photos, negatives, etc. Photo gift creation software to make photo gifts. | Horizons Hall |
| Four Seasons Small Engine Repair | Sell and Service of small engine repair. Selling Lawn Mowers. | 3rd Street West/across from The Shed |
| FTJ | Cattlelac shade, 17 X 50 portable building, continuous fence for sheep and cow, Cattlelac feed bunks, sheep feed, livestock equipment | 3rd Street & GFP Driveway |
| Garry's Kettle Korn | kettle corn and non-alcoholic Coke products including water. | Near Grandstand |
| Gene's Ag Service | Bobcat, Hustler, Scag Mowers, and Country Clipper mowers and Amsoil synthetic lubricants. | SE of Grandstand |
| Giggles & Glitz Boutique | custom pens, keychains, lanyards, acrylic notebooks. | Midway Mercantile |
| Glen Specialty Equipment (GSE) LLC | sheep equipment. | N. of Expo Building |
| Global Equipment Company Inc | cattle handling and feeding equipment; also cultivators, hay equipment, dump trailers and various other crop related products. | Flag Avenue/3rd Street |
| Goldies Auto & Trailer Sales | Exiss, Sooner, Midsota, Aluma, and Featherlight horse and livestock trailers; Wrangler Corralls, and Arrow livestock equipment. | Livestock Ave/3rd Street |
| Grassland Goodies | roasted peanuts, cashews, almonds, pecans and t-shirts. | Expo Building |
| Gutter Shutter of Sioux Falls | The Gutter Shutter System. | Midway Mercantile |
| Hangar Restaurant And Lounge INC; Slim's Concessions | indian tacos, hot dogs, nachos, mexican dinners, nacho/taco salad, other items made of the same ingredients, and non-alcoholic Coke products. | Independent Midway, East |
| Harper Mae's | women's clothing S-3X, shirts, jeans, shorts, dog treats, beer breads, snack crackers, candles, diffussers, jewelry, bags, and purses. | Midway Mercantile |
| Henke Tractor Repair LLC | lawn and garden equipment. (Ferris, Toro, Stihl, CFMoto, and Wright) mowers and Sno-way snow & ice control equipment. | 3rd Street in front of Nordby Exhibit Hall |
| Hey Pretty Girl Boutique | hand made graphic apparel (sublimation, screen prints, and embroidery): shirts, tank tops, crew necks, sweaters, hand made cups, jewelry, jeans, tops, shoes, including brands Bibi, 24 Hour Fashion, Bucket List, Zenana, and White Birch. | Recreation Ave across from Expo |
| Hitch & Buggy Trailer Sales | horse and cattle trailers; Lakota horse trailer and SMC trailers with living quarters, and Century livestock feeders. | Livestock Ave near 3rd Street |
| Holiday Crafts (Gigi's Doll Boutique) | dolls, doll clothes, and accessories including shoes, purses. Beds, gym parallel bars and trampolines | Midway Mercantile |
| Hometown 605 | BBQ Sauce and Rubs. | Midway Mercantile |
| Hot Mess Brands LLC | Hot Mess salsa seasoning mix in five flavors: mild, medium, jalepeno lime, hot and hot-hot. Samples and demo in booth. | Expo Building |
| Hungry Dog | homemade hot dogs with multiple toppings, multiple different burgers, chili, homemade mac 'n cheese, homemade cheeseballs, french fries, loaded tots, chicken wraps, and Coke brand soft drinks and water. | Independent Midway, West |

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| Independent Color Street Stylist | Color Street nail polish strips, nail care, skin care, makeup. | Horizons Hall |
| Insulights.com | Insulights: Electric fence insulator that flashes with pulse of fence. | Expo Building |
| Iron Ranch Manufacturing | calf shelter, portable windbreak, shade, freestanding panels, and other livestock equipment. | Midway Ave near 3rd Street |
| Iverson Auto | Chrysler, Dodge, Jeep, Ram, and Ford vehicles, Yamaha powersports, and trailers for Iverson's. | 3rd St. & Livestock Ave.; W of Dairy Barn & 3rd St. Center |
| J.T.W. Ag LLC | strip tillers, cattle shade, pre-cast concrete hog and cattle slats, feed bunks, livestock waterers, precision ag and chemical,. | Cotton King Ave |
| Jack's Campers | campers, parts, and accessories. | Cotton King Ave/East Machinery Ave |
| Jared Werning Cattle | Simmental, Sim-Angus, Angus-Live Cattle, semen and embryos. | Grandstand Way/next to Double D |
| JB's Country Store JB'S Country Coffee | hot and cold coffee drinks; mochas, lattes, frappes, and Shirley Temples; baked goods, small box signs with coffee sayings. | Midway Mercantile |
| Jeff Paul | free of charge literature, magazines, books, bible based information and home bible studies. | Midway Mercantile |
| Julie's Sandhills Style | Storyline clothing, Park Lane jewelry, Navajo Pearls, Elevate and Joyn Purses/Bags, True Embrace. Sizes Small through 2X. | Horizons Hall |
| Junk Jeans People | keyboard corrector, junk jeans sewing books, Big Jig, smart marks for sewing, and recycled garments. | Expo Building |
| Karl's TV & Appliance | televisions, TV stands, surround sound, kitchen appliances, laundry pairs, and variety of outdoor grilling and accessories. | Midway Mercantile |
| Kathy's House of Signs | various signs; LED, cut-outs, deomes, emossed & unembossed; John-Deere & Farmall Collectibles; Buckle-Down belts, collars, & wallets; hot wheels. | Expo Building |
| KCCreations | tufted rugs, wallets, coin purses, make up bags, water bags and crochet items. | Midway Mercantile |
| Kemink Land Company | real estate. | 3rd Street/Livestock Ave |
| Kepp's | sheep chislic, lamb chop on a stick (riblic) and lamb/sheep/beef meat. | Grandstand Way/across from Beer Garden |
| KG Wholesale LLC | Nature's Lounger - inflatable air filled couch you pull through the air to inflate. | Midway Mercantile |
| Kibble Equipment | ag and turf John Deere equipment and tow behind trailer with exhibit supplies. | East Machinery /3rd St |
| King Of Kurds LLC | 5 flavors of cheese curds, funnel cake fries, and Coke products. | Independent Midway, Center |
| Kitchen Club LLC | vegetable peeler/spiralizer, veggie shears, and ginzu style knife. | Midway Mercantile |
| Kiwanis Club of Huron | pancakes, eggs, toast, k-muffins, sausage, milk, orange juice, apple juice, coffee and Coke brand of bottled water. | Independent Midway, West |
| Kountry Koral | variety of hats, caps, cowboy hats, shoulder bags/purses all hand made. Sunglasses, jewelry, assorted women's tanks/summer apparel, bandanas, men's flannels, beach dresses & wraps. | Independent Midway, West |
| Kramer Manufacturing Inc. | stackmovers, bale processor and bale retreiver. | 3rd Street/in front of The Shed |
| Krampus Creations | 3D wooden Pokemon cards, wooden earrings, painted laser etched canvases, wooden puzzles, and acrylic roses 3D, wooden 3D models ranging from cars and trucks to space ships from star wars, wooden nordic hammer, tea lights, wooden bookmarks, wooden book stash boxes, gift certificates, custom orders and wooden clocks. | Midway Mercantile |
| Kristi's Concessions | at IMC 99-103: walking tacos, nachos, super nachos, deluxe nachos, BBQ's, hot dogs, candy bars, chips, freeze pops, pretzels, pickles, non-alcoholic Coke products including water. At IMW 146-148.5 space to vendor for the sole purpose of selling taffy. | Independent Midway, Center |
| Lake Area Technical College | information on Lake Area Technical College Saturday September 5 & Sunday September 6. | Horizons Hall Canopy |
| LeafFilter Gutter Protection | LeafFilter gutter protection. | Expo Building |
| Lee Unlimited,Inc. | Power Bench, jewelry, belt buckles, tools, Dewalt tools, Montana silver smith jewelry, Power Bench parts, vises & more; and wood flags. | Expo Building |
| Legacy Steel Buidings | round top steel buildings. | 3rd Street across from National Guard |
| Legend Seeds, Inc | specialty seeds. | Poultry Building Area |
| Leisure Palace Pools & Spas | spas and outdoor furniture. | Independent Midway East |
| Lifewave Patches | Lifewave Products: patented, wearable, light technology patches. | Midway Mercantile |
| Linda Chan Concessions | teriyake steak on stick, teriyaki chicken stick, shrimp fried rice, vegetable lomien, pork egg rolls and lemonade. | Independent Midway West |
| Little Blue Elephant | pot stickers, spring rolls, crab puff, pad Thai, drunken noodles, fried rice, cashew nut, garlic & black pepper, spicy bamboo, mixed vegetable, monkey balls, and Thai iced tea. | Horticulture Building Area |
| Little Prairie Coffee Co. | Coffee, tea, hot chocolate, smoothies, muffins and pasteries. | DEX Concessions |
| Little White Farmhouse Creations | laser cut and engraved gifts, home décor, signs and personalized items made from cork, wood, leather, acrylic, silicone, and plastic. Kitchen items including cutting boards, utensils and drinkware. Items can be personalized and ordered at the show and many items ready to buy on site. | Midway Mercantile |
| Livestock Lovies | show toys, show animals (pigs, goats, sheep, cows) and the accessories that are used to show these animals in toy version. Manufactured by Livestock Lovies. | Inside DEX |
| Lone Wolf Spices | seasonings, rubs, bloody Mary seasonings, popcorn salts and fresh cheese curds. Lone Wolf Spices branded koozies, shirts, hats and mugs. | Independent Midway Center |
| Lutheran Women's Missionary League, South Dakota District | free Christian based puppet shows, children's small gifts, and bible studies are offered free of charge. | Independent Midway West |

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| M&E Sales | outdoor patio umbrellas. | Midway Mercantile |
| Macksteel Warehouse | farm and ranch equipment/livestock equipment. | Cotton King Ave near Carnival |
| Made It Myself Shaved Ice LLC | shaved ice and wild island lemonade. | Independent Midway, Center & N.W.E. Freedom Stage Area |
| Mama Macs Kitchen | Hand Breaded Fried Chicken Sandwich, Loaded Nachos (homemade cheese sauce over Doritos), Korean Corn Dog (giant mozzarella on a stick), Homemade Mac Balls (giant balls of Mac & Cheese breaded and fried), home made Mac & Cheese. | Independent Midway, Center |
| Martha's Crafts/Rustic Designs & More | yard art, signs, planters, benches, cast iron décor, balloon yo-yos. | Livestock Ave in front of Poultry Barn |
| Massage Chair Gallery, LLC | furniture for life products including massage chairs, beds and recliners. | Midway Mercantile |
| Medi's Inc. | OPEN 24 HOURS: gourmet mac and cheese bowls, optional toppings: bacon, taco, BBQ, buffalo chicken, fire cheetos, beef brisket; Jumbo Fair Dogs w/toppings: Cheese, Cheese & Bacon, BBQ, Taco, Mac & Cheese with or without bacon; BBQ Sloppy Joe, chips, candy, tea, sweet tea, and Coke products including water. Breakfast: breakfast sandwich, scrambled egg & toast optional ham, bacon or sausage/cheese; biscuits & gravy; bagels, english muffins, milk, juice, and coffee. | Food Court |
| Medi's Inc. | resusable heat and cold pads (Click it Hot), candy, Medi's health drinks (wet &dry), and Medi's Juice Box. | Midway Mercantile |
| Melius Manufacturing LLC | custome steel workbenches/tables, some w/toolboxes, and welder kaddy's. | East Machinery Ave near Carnival |
| Meyer Services Inc. | display boards, machinery-excavator/skid loader/dozer/plow, tile rolls. | East Machinery Ave near Carnival |
| MG Designs | Handcrafted polymer clay jewelry & wall décor, pressed flower & resign jewelry & wall décor, polymer clay bookmarks, keychains | Expo Building |
| Mid West Bath Co | new residential and existing bathroom remodeling. Highlighting Jacuzzie tubs and other items for remodeling. | Dakota Market Place |
| Midnight Ranch Co | custom made handbags, travel bags, wristlets, wallets, key chains, t-shirts, pillows, card holders, vintage western collectables, upcycled jean jackets, and necklaces. | Grandstand Way across from Beer Garden |
| Mid-West Boutique | Plus size and standard size women's clothing, Very G Brand shoes, popply & pout lip wear, kitson hair items, claw clips, stationary, select mens graphics. Womens clothing includes tops, graphics, dresses, rompers & jumpsuits, jeans and activewear. | Midway Mercantile |
| Midwest Energy Ionics | negative ION generating health bracelets containing Germanium & Far Infrared all natural ingredients. | Expo Building |
| Millerdale Hutterian Brethren-Prairie Wind Promotions, LLC | promotional items and Pfaff sewing machines. | Midway Mercantile |
| Minnesota Pneumatics Products | specialty tools. | Grandstand Ave |
| Mollet Memorials LLC. | granite stones and gifts. | Expo Building |
| Moly Manufacturing LLC | Silencers's Hydraulic Neck Bars, squeeze chutes, turretgate, 4Models chute carriers, scales, circular fencing, alleys, transitions and hydraulic loading chutes. | Grandstand Ave |
| Mr. Lemonaid | fresh squeezed lemonade & limeaid and fresh brewed ice tea. | Independent Midway Center |
| My Pillow Inc. | bed pillows, pillowcases, travel pillows, pet beds, mattress toppers, towels, slippers and sandals; Giza sheets, and travel pillowcases. | Midway Mercantile |
| Mystic Treasures LLC | dresses, blouses, dream catchers, puka shell, leather and crystal jewelry, cotton bags, hats, pants, wool sweaters, ponchos, friendship bracelets, bamboo instruments, tiny guitars, native blankets and portraits, felpa dogs, puppets, lama keychains, tapestries, face masks, fitget toys, stuffed toys and octopus plushies. | Between Arts & Ed/Horizons Hall |
| Nature Hill NV | Truffoire skincare products and LED skincare devices. | Expo Building & Midway Mercantile |
| Nicci's Frybread and More | dilly dogs, chicken strips, waffle fries, cheesy waffle fries, deep fried oreo's, Reeses, and brownies. Coke products including water. | Independent Midway, West |
| Nicci's Frybread and More | fried snickerdoodle, peanut butter, sugar, and chocolate chip cookie dough, with optional scoop of ice cream. | Independent Midway, Center |
| Nicole Heitzman Art & Photography | orginal acrylic paintings, hand painted cans, saw blades, skulls, windmill blades, windows, wood, other assorted items, and framed & unframed art. Photography prints which include a variety of mediums. Engraved wood clocks, coasters, plaques and cutting boards. Home décor items including florals and metal art. | Midway Mercantile |
| NorCal Unlimited | toys, jewelry, sunglasses, hair accessories, hats, anime, clothing, knives, airsport, stickers, lanyards, keyrings, belts, plush backpacks, and Henna Tattoos. | Independent Midway, West |
| Norwex and Bumpy Road Aromies | Norwex products at both booths and at WB 11 Bumpy Road aromies and keychains and at Tech 5 suckers. | Horizons Hall & Midway Mercantile |
| NYA Retail Inc | TENS/EMS Units for pain relief. | Dakota Market Place |
| Office of US Senator Mike Rounds | items on display include a banner and informational pamphlets. | Dakota Market Place |
| Olympic Motors | new vehicles. | S of Midway Mercantile |
| Omega Flag & Pole | Titan telescoping flagpoles, wheel, hitch, deck/dock mounts, eagle toppers, solar lights. U.S., Canadian, individual state, POW, military & seasonal flags. Professional rain gauges. | Independent Midway Center |
| OST Division of Unclaimed Property | awareness of the state of South Dakota's unclaimed property services to return property and funds to rightful owners. | Expo Building |
| Our Growing Homestead LLC | goat milk sopam goat milk body butter, lip balms, wax melts, candles, and shampoo bars. | Dakota Market Place |

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| Pampered Chef | Pampered Chef cooking products. | Horizons Hall |
| Paper Pie | Paper Pie (formerly Usborne books and more) educational books for children of all ages--books, sticker books, puzzles, chapter books, touchy feely books, encyclopedias, home-school resources and activity books. Story time three times per day. | Arts & Education Building |
| Peaceful Pines Huron | handing out information and visiting with people about Senior Living Communities that we have around the state. | Expo |
| Posh Ice, LLC | Italian Ice, Italian Cream Soda, and Italian Fizz. | Horticulture Building Area |
| Prairie Catering | blooming onion, supreme blooming onion, the Prairie (loaded onion), buffalo (burgers & brisket), and non-alcoholic Coke products. | Independent Midway, Center |
| Prairie Gypsy Co | Women's western clothing and accessories (hair, jewelry, purses, shoes). | In front of Expo |
| Prairie Oak | Clothing, purses, cups, belts, jewelry, shoes, and candles. | Midway Mercantile |
| Precision Planting | precision planting. | East Machinery Ave |
| Premier Equipment LLC | New Holland, Bobcat and other short line farm and construction equipment. | East Machinery/across from Younger Park |
| Premier Portable Buildings | portable buildings, bucket bunkers, and Stinger attachments. | 3rd St/Cotton King Ave across from Nordby Exhibit Hall |
| Pro Windmill Inc. Olson's Pest Technicians | pest control services; brochures, etc. | Expo Building |
| ProLine, Inc. - Watertown | pressure washers and floor cleaning equipment. | 3rd St in front of National Guard |
| Psychic Readings by Ginger | Palm, tarot, crystal ball, & psychic readings. Selling handmade bracelets, necklaces, sage, palo santo, incense, incense holders, crystals, key chains and bath soap. | Midway Mercantile |
| PYRO Ag Services LLC | DJI Drones, Spray Trailers, support equipment/services for spray drones. | 3rd St/ Midway Ave |
| Quentin N. Burdick Job Corps Center | Brochures on what Burdick JCC offers. Handing out pens, chapsticks, magnet clips, post its, note pads, mini tape measures, jar grippers, water bottles, Burdick JCC stickers with contact info. | Expo |
| R & L Sanitary Services, LLC | sanitation services. | East Machinery across from Carnival |
| R.P. Concessions | steak tip dinners, apple bourbon chicken dinner, potatoes, mushrooms, onions/peppers, veggie boat, tip cheese steak sandwich, bacon cheese potato, cheesy potato, shotgun potatoes, tea, non-alcoholic Coke products including water. | Independent Midway West |
| Radiant Roofing & Sididng | roofing/siding/windows/gutters. | Midway Mercantile |
| Radiate with Royanna | color analysis and body styling. | Horizons Hall |
| Ranch Eats | Food truck burgers, philly cheesesteak sandwich on parmesan crunch rolls, brisket mac wrap, pork carnitas, loaded philly fries, thai chicken wrap, garlic parm fries, coleslaw and baked beans. | Livestock Ave next to Dakota Market Place |
| Rausch Brothers Monument Company | granite cemetery monuments and granite countertops for kitchens. | Midway Mercantile |
| Ray's Western Wear | Ariat, Coral & Circle G boots, Dan Post, Justin, Durango boot & shoes, Ferrini boots, hats & shoes,Tony Lama boots & shirts, Roper (Stetson) jeans, shirts boots & shoes, Hooey shirts & caps Dale Brisby shirts, caps, hoodies & backpacks, hats by Resistol, Stetson, Alboun, ropes from, Classic, Rattler, King Saddlery & Top Hand, Heelomatic roping dummies, Bex sunglasses & caps. Tack by Classic Equine, Cactus and Classic Leather Company, Ariat apparel, M&E (Blazin Rocks kids boots & shoes.) Saddles, Twisted X shoes, Panhandle apparel, and Western & farm toys. | Ag Plaza, corner of Livestock Ave & Grandstand Way |
| Real Tuff, Inc. | Real-Tuff portable system, Real-Tuff 1/4 circular maternity pen, Real-Tuff calf-tip table, loading chute, squeeze chute, tub, alley, double alley, hydraulic chute and bale feeders. | Livestock Ave |
| Rebekah Scott Designs | handmade purses and accessories made from vegan and genuine leather and mid-heavy weight canvas. | Midway Mercantile |
| Rebex Cutlery | Damascus and German kitchen knives and cleavers with holders. | Midway Mercantile |
| Red Barn Creations 605 | freehand painting on corrugated tin livestock cutouts, frames for tin animals, barn board signs, free standing metal wheels for flowers, XL tin animals, and agriculture related quilted pot holders. | Midway Corner |
| Red E LLC | agricultural parts sold by Red R. Discs, seed tabs, depth arm pivot kits, blockage monitors, gauge wheels, and etc. | 3rd St & East Machinery Ave |
| Revier Pressure Washers Inc. | AaLadin Pressure Washers. | 3rd St & Midway Ave |
| River Bluff Custom Homes, LLC | Custom home builder utilizing system built homes plus sitework general contracting. | Midway Mercantile |
| Rock N Roll Tacos LLC | steak tacos, steak nachos, steak fries, birria quesa tacos, corn on the cob, aguas frescas (orchata, watermelon and pineapple). | Food Court |
| Roelofsen Implement | Ski Doo Snowmobiles, Can Am ATV's, Side by sides, Spyder Motorcycles, Sea Doo personal watercraft, Hustler Lawn Mowers, Ambush Hunting Blinds, Ice Shacksand trailers. | Midway Ave near 3rd Street |
| Ron's Greenhouse Papa Ron's | hot dogs, loaded potato, Wing Dings, pretzels, cream cheese pretzels, curds, nachos with cheese, Dakota Nachos, waffle fries, mozerella sticks, walking tacos, mac & jack, roast beef and pulled pork sandwitches, steakbites, pork egg rolls, coffee, non-alcoholic Coke products including water. | Food Court |
| Rowse Hydraulic Rake Co. Inc. | rakes, mowers, scraper, and double bale hauler. | Cotton King Ave |
| Sadie Rose Farm | goat milk soap, goat milk lotion, goat milk bath bombs, whipped tallow, shower steamers, bath salts, body scrubs, bath suppplies, and lip balm. | Expo Building |
| Sarah's | Womens clothing, jewelry and purses. | Midway Mercantile |

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| Scentsy | wax warmers, body wash, lotions, laundry items, and scentsy buddies, little animals, fidget cones, connect 4, beaded pens, keychains, beaded wrist key chains, and 3D printed items. | Expo Building |
| Schaeffer Manufacturing Company Schaeffer's Specialized Lubricants | oil, Pentrol, Citrol, Roller Chain Lube, Grease, Fuel treatment, Wetsol, crop enhancements and tire sealant. | 3rd Street in front of The Shed |
| Schrock Family Farms | tallow lotions, tallow lip balm, tallow soaps, and tallow rash balm. | Dakota Market Place |
| Schroeder's Snak Shak | at EM 23: breakfast sandwiches: egg english muffin and croissant; eggs, toast and bacon plate; eggs, pancake and bacon plate; rolls, breakfast burrito, biscuits and gravy; hashbrowns, lamb & beef chislic, hot dog special, chili dog; hamburger, cheeseburger, bacon cheeseburger, mushroom swiss burger, taverns, fries, loaded fries, tator tots, fried onions, Pie: coconut cream, lemon meringue, cherry, apple, dutch apple, & pumpkin; milk, juice, coffee, Coke products including water. At EM 25-26: lamb & beef chislic, steak bites, walking tacos, nachos with meat; wild rice burgers, and chicken strips. Deep fried: cookie dough, oreos, candy bars, cheesecake, mac-n-cheese, jalapeno poppers, pickles, avocados; funnel cakes, honey sweetened lemonade, ice tea, cold dill pickles, Gatorade sport drinks, Coke products including water. | Expo Building & West of DEX |
| Schuchard's Trailer Sales | Wilson, Exiss, Sooner, and Elite stock trailers; Midsota, Triton, Delta, and Sundowner trailers. | Between Cotton King Ave & East Machinery near Younger Park |
| Scootaround Inc. | mobility scooter, wheelchair, stroller and wagon rentals. Camping spot to be provided by SD State Fair. | Younger Hall across from Carnival |
| Scotty D's | pulled pork, brisket, ribs, BBQ nachos, brats, mac & cheese, beans, bbq baked potatoes, cole slaw, prime rib, cheesy hash browns, breakfast sandwich, biscuits & gravy, coffee, non-alcoholic Coke products including water. | Grandstand Ave in front of the Beer Garden |
| Scotty D's | pulled pork, brisket, ribs, BBQ nachos, brats, mac & cheese, beans, bbq baked potate, cole slaw, prime rib, cheesy hash browns, breakfast sandwich, biscuits and gravy, hot dogs, coffee and Coke products including water. | Corner of Midway Ave. & 3rd Street |
| SD Beef Industry Council | Promotional items. | DeX Area |
| SD State Historical Society | all SD Historical Society services offered to South Dakotans. | Arts & Education Building |
| SDSU College of Ag, Food & Environmental Sciences | tabling for SDSU CAFES sharing about opportunities for future students. Will have tabling materials potentially including rack cards, jackrabbit cutouts, viewbooks, sticker sheets, cups, business cards, etc all branded with SDSU | Nordby Exhibit Hall |
| SDSU Extension Master Gardeners | information on yard and garden care. Vendor fee waived for volunteer hours during the South Dakota State Fair and caring for flowers around the Horticulture Building. | Horticulture Building |
| Seafood Shack Concessions | Jumbalaya, Gumbo, Etouffe, Bourbon Chicken, Bourbon Shrimp, Fried Shrimp, Shrimp Poboy, Alligator Bites, Beingets, Cajun Dog, Boudin Egg Rolls, and Lobster Rolls. | Independent Midway Center |
| Second Breakfast Enterprises Little Shire Farm | honey, infused honey, honey marshmallows, all nautural extracts, beeswax products and candles, freeze dried SD fruits and veggies, honepop, honewhip, creamed honey, and citrus cleaners. | Dakota Market Place |
| Selland Livestock Inc | recruiting drivers and owner operators. | 3rd Street near Game Fish and Parks |
| Senegence | makeup and cleansing line. | Midway Mercantile |
| Shanai Henna | Henna body art. | Horticulture Building Area |
| Show Stock Bedding | feed and forage supplies. | Grandstand Way near Gate 4 and DEX |
| Simply US Theia Designs LLC | Permanent Jewelry. | Independent Midway, Center |
| Sioux Falls Vet Center | Thursday and Friday only. Providing information about the Vet Center Program and services to veterans, active duty, guard & reserve service members, families and all patrons. | Midway Ave |
| Snack Barn | biscuits and gravy, 0breakfast sandwiches, caramel rolls, breakfast meals (eggs), pancakes, grilled hamburgers, cheeseburgers, pizza burgers, hot dogs, polish sausage, stacked ham & cheese sandwiches, BBQ's, nachos, walking tacos, root beer floats, pretzels w/cheese, assorted candy, candy bars, milk, orange juice, freeze pops, ice cream treats, big pickles, non-alcoholic Coke products including water. | Corner of Livestock Ave/Grandstand Way |
| SnirtStopper | SnirtStopper - garage door sealer. | Midway Mercantile Main |
| Solitude Miles | Sturgis items, T-shirts, caps, toys, sling shots, Womens apperal, various toys and jewelry, rocks and pins. | N of Midway Mercantile |
| Something Special | florals, wreaths, wall pieces, home décor, clothing (tops only), and scarves. | Dakota Market Place |
| South Dakota Democratic Party | Democratic party political information. | Independent Midway, East |
| South Dakota Department of Agriculture and Natural Resources | information materials, DANR banners, and weed display. | Expo Building |
| South Dakota Department of Public Safety | at the South Dakota Department of Public Safety booth, there will be information and items about DPS agencies. You can learn more about how to obtain or renew your driver license; what to do before, during or after a disaster, talk to a Highway Patrol trooper and much more! The booth will be open Thursday through Saturday and then again on Monday. On Sunday, stop by the Day Sponsor Tent for DPS Day at the Fair! | Expo Building |
| South Dakota Department of Transportation | information regarding transportation and public transit in the state of South Dakota. Public transit providers will be on hand to provide information. | Expo Building |
| South Dakota Department of Veteran Affairs | information on services and programs provided to veterans and their families. | Expo Building |
| South Dakota Farm Bureau | give away water, holding drawings. | Corner of 3rd St & Cotton King Ave in front of Nordby Exhibit Hall |

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| South Dakota Farmers Union | Carbon Credit Program For Producers. Provide programs and promote the interest of farmers and ranchers. Display simulator. | Corner of 4-H Drive & 3rd St |
| South Dakota Genealogical Society | genealogical information, assistance with research, and educational programming. | Arts & Education Building |
| South Dakota Housing Development Authority | two "Governor's Houses" . | New Home Ave & 3rd St |
| South Dakota Magazine | information on South Dakota Magazine on Friday, September 4, Saturday, September 5, and Sunday, September 6. | Horizons Hall Canopy |
| South Dakota Office of Attorney General, Division of Consumer Protection | informational products. | Expo Building |
| South Dakota Pork Producers Council | pork products, potato chips, non-alcoholic Coke products including water. | Food Court |
| South Dakota Pork Producers Council | producer and consumer information. | Expo Building |
| South Dakota Public Utilities Commission | public outreach and information regarding utility, telecommunication, and grain warehouse services. | Expo Building |
| South Dakota Republican Party | political candidate information, political party information, and voter registration. | Independent Midway, East |
| South Dakota Right To Life | pro-life resources, pamphlets, give-aways on the topics of adoption, human trafficking and fetal development. | Midway Mercantile |
| South Dakota Trapper Association | Furs, clothing - SDTA, raffle tickets, raffle boards, bear trap, lynx hyde. Fur products; example fur hat, fur scarf, earmuffs, and teddy bears. | Expo |
| Spices Galore | shit spices, fun foozy socks and t-shirts for veteran suicide awareness. | West of N.W.E. Freedom Stage |
| Spin Fuzion A Blend Above | dips, desserts, soups, casseroles, pasta mixes, rubs, oil mixes and breads. | Midway Mercantile |
| Springside Sales Inc. | new and used farm implements and patio furniture. | Cotton King Ave |
| Spurlin Concessions | kettle corn. | In front of Expo |
| Straight's Concessions | corn dogs (jumbo & regular); Italian rope sausage w/onions, green peppers & marinara, Cloverdale Polish sausage w/sauerkraut or onions, or foot long hot dogs served on a bun with trimmings, fresh cut French fries, fresh squeezed lemonade (strawberry or raspberry options), slushie frozen drinks (cherry, lemonade, or blue raspberry), non-carbonated orange or pink lemonade; and Coke products including water. | Independent Midway Island (North) |
| Student Collaboration for the Advancement & Promotion of Pharmacy | free blood glucose, blood pressure and cholesterol screenings on Friday, September 4, 2026. | Next to Horizons Hall |
| Sue Sue's Concessions | bacon wrapped chicken on a stick, bacon cheese fries, bacon jalapenos, bacon nachos, bacon on a stick, bacon wrapped hot dogs, sweet tea, Coke products including water. | N End Independent Midway Center |
| Sullivan Supply, Inc. | livestock grooming supplies and equipment. | DEX Area |
| Superior Sleep Experience LLC | Gel top adjustable beds. | Expo Building |
| Sweet Dreams Mini Donuts | mini donuts: cinnamon & sugar, blueberry and raspberry. | Recreation Ave |
| Sweet Grass | steak sandwiches, sweet heat burger, brisket quesadillas, nashville kickin' chicken sandwhiches, monster cookies, chips, Jalapeno cream corn, soft serve ice cream, dot cakes, specialty coffee, lotus energy drinks, Coke products, and iced tea. | Food Court |
| T & T Quality Buildings LLC | Kool-Cow shade, livestock equipment, portable buildings, feeders, working equipment, feed bunks, fencing, calving pens, loading chutes, Green Fox Plastics Furniture and western theme outdoor furniture. | Cotton King Ave & 3rd St |
| Tank'd Up Hydration | IV hydration services. Designed to replenish, hydrate & boost wellness. Includes quick hydration drips, hangover recovery, energy boosting, immunity boosting infusions. Also offering B12 & Vitamin D injections. Administered by RN with medical director pre screening to ensure safe/effective treatments. | Dakota Market Place |
| Tastefully Simple | tastefully simple products: beer bread, seasonings, sauces, drink buckets, and soups. | Midway Mercantile |
| Taters Trolley | specialty hot and cold coffee, lattes, tea and flavored lemonades, variey of flavored lotus energy drinks. Different flavor every day. Hours: 7 AM - 6 PM. | Corner of 4-H Drive & 3rd St |
| Teno's Tacos | Tenos tacos, beef sandwich, fresh salads, hot dogs, red and blue slushies, quesadillas, breakfast burritos, sweet rolls, nachos with roast beef, hamburgers, coffee, tea, non-alcoholic Coke products including water. | West side of Expo Building on Recreation Ave |
| Texkota Panel & Gate | livestock panels and equipment. | 4-H Drive in front of 4-H Livestock Complex |
| The Beauty Bar Salon & Boutique | shirts, pants, shoes, jewelry, bags, and accessories. | Midway Mercantile |
| The Butterfly Connection | real glass framed butterflies, real butterfly jewelry, real preserved insects, real insect jewelry, butterfly pins & garden stakes. | Expo Building |
| The Gideons International | free Bibles (scriptures) to distribute. | Expo Building |
| The Lemon Pit | fresh squeezed lemonades: regular, strawberry, strawberry banana, raspberry and peach flavors. | Recreation Ave |
| The Sisombath Group Inc. Bubble Tea House | Tea infused drinks in a variety of flavors, Milk teas in a variety of flavors,smoothies and slushies with add ons, black boba, mango jelly, lychee jelly, mango, kiwi and strawberry popping boba. | Independent Midway |
| The Tasty Tater | baked potatoes with choice of toppings: cheese, sour cream, bacon, chives, butter, pulled pork, chili, chicken, gravy, ranch, corn, marshmallows, jalepenos, ground beef, tomatoes, sweet potatoes, crispy onions, BBQ, Hot Dog, or brocolli & cheese. | Food Court |
| The Wisconsin Avenue Church of Christ | information and pamphlets. | Midway Mercantile |

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| Thomsen's Rootbeer | at IMC 11-15 & 87-91: homemade root beer, root beer floats, jumbo soft pretzels, funnel cakes, specialty funnel cakes, shaved ice, cotton candy, and Coke brands water; plus popcorn at IMC 87-91. At Food Court 11: Hamburgers, cheeseburgers, hot dogs, foot long hot dogs, southern style catfish sandwiches, fresh cut fries, texas tators, cheese curds, non-alcoholic Coke products including water. At Food Court 12: Pizza whole and by the slice:Three meat, BBQ chicken, chicken bacon ranch, pepperoni, hamburger, cheese, bread sticks, wings-assorted flavors, fruit flavored slushy, non-alcoholic Coke products including water. At W 3rd 79N: homemade root beer, root beer floats, jumbo soft pretzels, funnel cakes, specialty funnel cakes, shaved ice, cotton candy, and Coke brands water. | Independent Midway Center, Food Court, West 3rd Street |
| Titan Machinery | agriculture and farm equipment. | Cotton King Ave |
| TLC Olson Construction LLC | construction and sanitation services offered: underground piping, H20, sewer, gas, electric; Estimates: demolition, boring; sand/gravel, crushed concrete (load, haul, delivery); site preparation, snow removal, etc. | East Machinery across from Carnival |
| Top Concessions, LLP**** | dole soft serve (Dole Whip). | Independent Midway, West |
| Top Shelf Western | custom tee designs, unique and made by seller, that are live stock, rodeo, western and ranching related. Wrangler products, Kimes Ranch jeans, STS brand products. Western home décor, and Western jewelry. | Midway Corner (North Independent Midway) |
| True Honey Teas | pre-packed craft teas infused with honey granules. Blends include: Lavender Lemonade, Hibiscus Lemon, and Rooibos. Free 0.5 oz samples. | Expo Building |
| Trumey, LLC | pet collars, leashes, harnesses, bandanas, supplies, treats, bedding, tag engraving, clothes and toys. | Expo Building |
| Tuning Element Natural Relief LLC | necklaces, bracelets, anklets, patches, pet chips, master chips, and aqua tune bottles. | Midway Mercantile |
| Tupperware | tupperware products. | Midway Mercantile |
| Tygrrrr Express | Comedic t-shirts that are orginial designs, any picture on your cellphone put on a t-shirt, and original comedy books. | Midway Mercantile |
| Up North Photos | old time photos. | Independent Midway, West |
| Vern's Manufacturing Inc. | livestock equipment. | Between Cotton King Ave & East Machinery near Younger Park |
| Vitalant | information on blood donation Wednesday, September 2, Thursday, September 3, & Friday, September 4 with blood drive on Wednesday, September 2 and Thrusday September 3. | Horizons Hall Canopy |
| Watkins | spices, extracts, soups, dips, and gravy mixes; cooking spray, food coloring, health, beauty, personal care lotions, cleansers, laundry soaps, body wash, air fresheners, salves, menthol ointments, hand soaps, dish soaps, and lip balms. The full line of Watkins products including gift boxes. | Expo Building |
| Wear X Apparel | Custom apparel, t-shirts, hats, hoodies, stickers, and decals. | Recreation Ave |
| Webster Enterprises | at MM 3-4 Cyclone adjustable stools, Air coolers; MM 44-45 Toy Store; MM 50-51 Five Star scooters; and MM 52-53 bamboo sheets, Stanley Mugs, Lulu Lemon sports bags, needos & Labubu dolls. | Midway Mercantile |
| Western Baby | western baby items including bags, blankets, bibs, toys and onsies. | Midway Mercantile |
| Westrums Quality Foods Inc. | FC 2 strawberry and strawberry banana smoothies, corn dogs and non-alcoholic Coke products including water; IMC 81-85 mini-donuts and smoothies; IMC 121-125, and NM 18: regular & footlong corn dogs and non-alcoholic Coke products including water. | Food Court & Independent Midway Center |
| West-Way Trailers | enclosed and open trailers (Titled Vehicles). | Recreation Ave |
| Whisk-A-Twist Bakery LLC Zoomies Pet Co | Dog Treats, Dog Bandanas, Mugs, T-Shirt. | Dakota Market Place |
| Whistling Thistle Boutique | Hand crafted, lightweight, acrylic, wood, and leather earrings. Hilarious baseball caps for women with witty sayings. | Dakota Market Place |
| Wild Bill's Olde Fashioned Soda | stainless steel mugs with daily refills of Will Bill's soda: Root Beer, Diet Root Beer, Vanilla Cream, Orange, Black Cherry, Sarsaparilla, Birch & Ginger and ice cream floats. | Independent Midway, West (North End) |
| Wild Side LLC | 1/3 lb. Bison burger, "optionally between two grilled cheese sandwiches topped with caramelized onion bacon jam and more cheese; "All In" Hand cut cheese fries, w/mac & cheese w/smoked shredded bison; pasta shells stuffed w/bison & cheese wrapped in bacon; homemade mac & cheese, birria tacos with lamb meat. | Food Court |
| Wilson Trailer Company | grain, livestock, drop deck and gooseneck livestock trailers. | Livestock Ave behind Dakota Market Place |
| Wipf Excavating LLC | excavator and dozer; promotion of services. | Cotton King Ave |
| Wonder Bar | chocolate covered vanilla ice cream bars with or without nuts or sprinkles, bags of peanuts, freezies and Coke brand of bottled water. | N.W.E. Freedom Stage Area & Independent Midway Center |
| Wonderstick | ice cream: Wonderstick, waffle cones, regular cones, cups, floats, popcorn, non-alcoholic Coke products including water. | Independent Midway |
| Woods Trading Company | custom embellished cowboy/cowgirl hats, hat accessories, caps, handmade leather bags, purses, purse accessories, wallets, phone cases, wet wipe cases, western candles, candle warmers, sunglasses, sunglass cases, western jewelry, native american jewelry, handmade knives and spurs, western knife block sets, buckle display cases, western floral arrangements, long horn mounts, western home décor, blankets and bedding, cowhide lamp shades, western toilet seats, graphic t-shirts, ladies apparel, wild rags, wild rag slides, leather car/truck air fresheners and scents, western framed art, cowhides, and permanent jewelry. | Midway Mercantile |
| Woolly Naturals Pellet Co. | Woolly naturals pellets: All natural plant fertilizer and water retention agent made from compressed wool for use in raised garden beds, pots and sown directly in soil. | Midway Mercantile |

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| Young Living Essential Oils | essential oils, supplements, cleaning supplies, skin care, Wyld Notes Fragrances, animal care, reference materials, and etc.  All things healthy living and Relax Saunas. | Horizons Hall |
| Your Home Improvement | sell, install, and warranty bathroom remodels, window replacements, and doors. | Expo |
| Your Just Desserts | crunchi crème ice cream in cake, waffle & decorated waffle cones; chocolate dipped: cheesecake, strawberries, bananas & chocolate chip cookie dough. | Independent Midway, West |
| ****Gluten Free/Dairy Free**** | | |
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