



1060 3rd Street SW
Huron, SD 57350
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www.sdstatefair.com

For Office Use Only _____

2023 New Vendor Application

THIS IS NOT A VENDOR AGREEMENT

Application does not denote an offer for space.

August 31- September 4, 2023; Preview Day August 30, 2023

South Dakota State Fair reserves the right to designate the area where any vendor may present their exhibit as is beneficial to the South Dakota State Fair and its patrons.

SEND NO MONEY WITH APPLICATION. Approved applications will be issued a vendor agreement. (Issued vendor agreements must be signed and returned within thirty (30 days) of agreement issue date with a 50% deposit.)

Company Name: _____ (Must match your Certificate of Insurance Liability)

Name of Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell Phone: _____ Fax # _____

Email: _____ Website _____

I would like to be considered for as a vendor at the 2023 SD State Fair and will be: (Check appropriate box(es) below.)

☐ Exhibiting (or) ☐ Selling ☐ Using sound amplification ☐ Providing food or drink sampling ☐ Holding Drawings

Description of Products or Services

Please be specific, i.e. brands etc. Items not listed will NOT be allowed. (Requests for changes or additions must be made in writing to the SD State Fair by July 15, 2023.)

Weekly Passes (Prices subject to change)

Passes are **not** included with your vending fee. All vendors are required to purchase at least one weekly gate pass.

Gate Admission

Adult weekly (16 years and older) \$40 ea.

Youth weekly passes (6-15 years old) \$20 ea.

Weekly value pack (4 adult bands) \$130 (4 pk.)

Parking Permits

Parking Lot - \$30 (off grounds only)

Supply Truck/Trailer in designated area - \$100

(Limited electricity available)

Golf Cart Permit - \$300 (permit only-One permit per vendor)

Restocking Pass

of Passes

Total Cost

1

Included

Electrical Requirements:

Additional information on electrical, required matting, securing of cords and hoses, and inspections are in the Vendor Handbook. This fee includes your electrical inspection fee of \$5. You are responsible for your own matting to cover electrical cords and water hoses. Failure to check your electrical needs may result in improper placement.

120 volt (20 amp) indoor only \$25 x _____ exhibit(s)

120 volt (20 amp) outdoor \$50 x _____ exhibit(s)

240 volt (30 amp & 50 amp) \$100 x _____ exhibit(s) single phase

_____ Single phase 100 amp is very limited. (100 amp not ordered may not be available upon setup.)

(over)

Vendor Pricing: (Buildings are selected according to availability)

Please indicate preference of vending site: (Please note: Tables and chairs are not provided)

Rank Preference 1-2-3	Indoor Vending Locations		Early Discount per space	After March 1 per space
	Number of Spaces Requested _____ All food and beverage vendors will be subject to a commission of 16% of surplus sales.			
	Expo* or Family Living Center	Corner or Endcap Booth (limited)	\$500	\$575
	Expo*	10' x 10'	\$425	\$500
	Family Living Center	10' x 10'	\$425	\$500
	Tech Center*	10 'x 10'	\$425	\$500
	Dakota Market*	10' x 10'	\$425	\$500
	Women's Building*	10' x 10'	\$425	\$500
	Ag Plaza	10' x 10'	\$425	\$500
	Exhibit Hall	10' x 10'	\$350	\$425
	Food Court: Permanent food booth. Equipped with two serving windows, sink and a back-door entrance.		\$1,300	\$1,375

* Indicates air-conditioned building

Rank Preference 1-2-3	Number of Spaces Requested	Outdoor Vending Locations (Lots vary in depth)					After March 1 per space
		All food and beverage vendors will be subject to a commission of 16% of surplus sales.					
		Expo Building Area	12.5' frontage	\$345	25' frontage	\$545	+ \$75 per space
		Freedom Stage Area	12.5' frontage	\$345	25' frontage	\$545	+ \$75 per space
		Dakota Market Place Area	12.5' frontage	\$345	25' frontage	\$545	+ \$75 per space
		Women's Building Area	12.5' frontage	\$345	25' frontage	\$545	+ \$75 per space
		Horticulture Building Area	12.5' frontage	\$345	25' frontage	\$545	+ \$75 per space
		Flag Avenue	25' frontage	\$345	Additional 25'	\$200	+ \$75 per 25'
		3 rd Street	50' frontage	\$345	Additional 25'	\$200	+ \$75 per 25'
		West Machinery	25' frontage	\$345	Additional 25'	\$200	+ \$75 per 25'
		East Machinery	25' frontage	\$345	Additional 25'	\$200	+ \$75 per 25'
		North Machinery	25' frontage	\$345	Additional 25'	\$200	+ \$75 per 25'
		Recreation Ave.	Frontage varies	\$345	Additional 25'	\$200	+ \$75 per 25'
		New Home	25' frontage	\$345	Additional 25'	\$200	+ \$75 per 25'

Check	Independent Midway Vending: All Independent Midway food vendors agree to open at 5 PM on Wednesday, August 30. You will need to supply holding tank for grey water and fencing to go around propane tanks and freezers.			
	All food and beverage vendors will be subject to a commission of 16% of surplus sales.			After March 1 Rate
	Food/Beverage Vendors Only:	25' x 19'	\$875	\$950
	Food/Beverage Vendors Only:	12.5' x 12.5'	\$475	\$550
	Non-Food/Beverage Vendors:	25' x 19'	\$900	\$975
	Non-Food/Beverage Vendors:	12.5' x 12.5'	\$500	\$575

References:

Name of
Event and
contact
name and
number or
email

- 1) _____
- 2) _____
- 3) _____

Note re: Vendor Camping A limited number of spaces are available for State Fair vendors. Vendor rate is \$185. (Does not include gate admission.) This applies to campers used as offices or camping. Vendor camping will be processed through the South Dakota State Fair Camping Coordinator. If you are interested, please call or email Jeanette Linke at 605.353.7340 or jeanette.linke@state.sd.us.