2021 NEW VENDOR APPLICATION

September 2-6, 2021; Preview Day September 1, 2021

STATE FAIR PARK DIVISION
1060 3RD St. SW
Huron, SD 57350
Phone: 605.353.7340 Fax: 605.353.7348

THIS IS NOT A VENDOR AGREEMENT. Application does not denote an offer for space. South Dakota State Fair reserves the right to designate the area where any Licensee may present their exhibit as is beneficial to the South Dakota State Fair and its patrons. Access the 2021 Vendor Handbook and Space Rental Guide at https://www.sdstatefair.com/participate/vendors/

Company Name _____ (Name on your Insurance Certificate of Liability)

Name of Contact Person _____

Address _____ City_____ State_____ Zip_____

Phone _____ Cell Phone_____ SD Corporation YES____ NO ____

Email_____ Website_____

Please check the appropriate box(es):

_____Exhibiting (or) ____Selling ___Using sound amplification ____Providing food/drink sampling ____Holding Drawings

Indoor Vending

Tables and chairs are not provided. Buildings will be selected according to availability.

Rank Preference 1-2-3	LOCATION Number of Spaces Requested _____		Early Bird Discount per space	After March 1 per space
	Expo* & Family Living Center	Corner or Endcap Booth (limited)	$500	$575
	Expo*	10’ x 10’	$425	$500
	Family Living Center	10’ x 10’	$425	$500
	Tech Center*	10 ’x 10’	$425	$500
	Dakota Market*	10’ x 10’	$425	$500
	Women’s Building*	10’ x 10’	$425	$500
	Ag Plaza	10’ x 10’	$425	$500
	Exhibit Hall	10’ x 10’	$350	$425
	Food Court: Permanent food booth. Equipped with two serving windows, sink and a back-door entrance.		$1,300	$1,375

* Indicates air-conditioned building

Independent Midway Vending: All Independent Midway Vendors agree to open at 5 PM on Wednesday, September 1. Food and Beverage Vendors will be subject to a commission of 16% of surplus sales.

___ INDEPENDENT MIDWAY (Food/Beverage Vendors Only)
You will need to supply holding tank for grey water and fencing to go around propane tanks and freezers.
___ 25’ x 19’ Early bird discount (prior to March 1) $875; after March 1, $950
___ 12.5’ x 12.5’ Early bird discount (prior to March 1) $475; after March 1, $550

___ INDEPENDENT MIDWAY (Non-Food/Beverage Vendors Only)
___ 25’ x 19’ Early bird discount (prior to March 1) $900; after March 1, $975
___ 12.5’ x 12.5’ Early bird discount (prior to March 1) $500; after March 1, $575

Outdoor Vending: The following locations are $345 for 25' frontage and $200 for each additional 25'. After March 1, add an additional $75 for each 25' frontage. Food and Beverage Vendors will be subject to a commission of 16% of surplus sales.

___ 3RD Street ___ W. Machinery ___ E. Machinery ___ N. Machinery
___ Rec. Ave. ___ New Home

The following locations are $345 for 12.5' frontage and $545 for 25' frontage (prior to March 1). After March 1, add an additional $75 for each. Food and Beverage Vendors will be subject to a commission of 16% of surplus sales.

___Expo ___Dakota Market Place ___Women's Building ___ Flag Avenue
___Freedom Stage ___Horticulture Park

Electrical Requirements

Additional information on electrical, required matting, securing of cords and hoses, and inspections are in the Vendor Handbook. This fee includes your electrical inspection fee of $5. You are responsible for your own matting to cover electrical cords and water hoses. Failure to check your electrical needs may result in improper placement.

120 volt (20 amp) indoor only $25 x ____ exhibit(s)
120 volt (20 amp) outdoor $50 x ____ exhibit(s)
240 volt (30 amp & 50 amp) $100 x ____ exhibit(s) single phase
____ Single phase 100 amp is very limited. Please check here if you would like to request single phase 100 amp power. (100 amp not ordered may not be available upon setup.)

Description of Products or Services

List below all items that you plan to sell or display**. ITEMS NOT LISTED HERE WILL NOT BE ALLOWED.** Requests for changes or additions must be made in writing to the SD State Fair by July 15, 2021. **BOTTLED WATER MUST BE PURCHASED FROM THE SOUTH DAKOTA STATE FAIR. PEPSI IS THE EXCLUSIVE DISTRIBUTOR FOR ALL OTHER NON-ALCOHOLIC BEVERAGE PRODUCTS.**

_____

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Weekly Passes (Prices subject to change on applications received after March 1, 2021.)
Passes are **not** included with your vending fee. All vendors are required to purchase at least one weekly gate pass.

Gate Admission	**# of Passes**	**Total Cost**
Adult weekly (16 years and older) $25	_____	$_____
Youth weekly passes (6-15 years old) $15	_____	$_____
Weekly value pack (4 adult bands) $80	_____	$ _____
Parking Permits		
Parking - $30 (off grounds only)	_____	$_____
Supply Truck or Trailer parked in designated area - $100	_____	$_____ (Limited electricity available)
Restocking Pass	___1___	Included
Golf Cart Permit - $200 (permit only)		$_____ (One golf cart per contracted vendor)
On-lot Camper - $185 (includes camper used for office and/or sleeping)		$_____ (One per vendor in approved lot)

Vendor Camping A limited number of spaces are available for State Fair Vendors. Vendor rate is $185. (Does not include gate admission.) Vendor camping applications are online at www.sdstatefair.com.

$_____ Space $_____Electrical $_____Admission Passes
$_____ Parking $ _____ Golf Cart $___5_____Processing Fee
$_____ PA Announcements $_____ On-Lot Camper/Office $_____**TOTAL**

SEND NO MONEY WITH APPLICATION. APPROVED APPLICATIONS WILL BE ISSUED A VENDOR AGREEMENT. AGREEMENTS MUST BE SIGNED AND RETURNED TO THE STATE FAIR OFFICE WITH A 50% DEPOSIT WITHIN THIRTY (30) DAYS OF AGREEMENT ISSUE DATE. AFTER JUNE 1 FULL PAYMENT IS DUE ON ALL OUTSTANDING BALANCES.

REFERENCES: (1) _____
(2) _____
(3) _____