

2021 NEW VENDOR APPLICATION

September 2-6, 2021; Preview Day September 1, 2021



STATE FAIR PARK DIVISION
 1060 3RD St. SW
 Huron, SD 57350
 Phone: 605.353.7340 Fax: 605.353.7348



THIS IS NOT A VENDOR AGREEMENT. Application does not denote an offer for space. South Dakota State Fair reserves the right to designate the area where any Licensee may present their exhibit as is beneficial to the South Dakota State Fair and its patrons. Access the 2021 Vendor Handbook and Space Rental Guide at <https://www.sdstatefair.com/participate/vendors/>

Company Name _____ (Name on your Insurance Certificate of Liability)

Name of Contact Person _____

Address _____ City _____ State _____ Zip _____

Phone _____ Cell Phone _____ SD Corporation YES ___ NO ___

Email _____ Website _____

Please check the appropriate box(es):

Exhibiting (or) Selling Using sound amplification Providing food/drink sampling Holding Drawings

Indoor Vending

Tables and chairs are not provided. Buildings will be selected according to availability.

Rank Preference 1-2-3	LOCATION	Number of Spaces Requested _____	Early Bird Discount per space	After March 1 per space
	Expo* & Family Living Center	Corner or Endcap Booth (limited)	\$500	\$575
	Expo*	10' x 10'	\$425	\$500
	Family Living Center	10' x 10'	\$425	\$500
	Tech Center*	10' x 10'	\$425	\$500
	Dakota Market*	10' x 10'	\$425	\$500
	Women's Building*	10' x 10'	\$425	\$500
	Ag Plaza	10' x 10'	\$425	\$500
	Exhibit Hall	10' x 10'	\$350	\$425
	Food Court: Permanent food booth. Equipped with two serving windows, sink and a back-door entrance.		\$1,300	\$1,375

* Indicates air-conditioned building

Independent Midway Vending: All Independent Midway Vendors agree to open at 5 PM on Wednesday, September 1. Food and Beverage Vendors will be subject to a commission of 16% of surplus sales.

INDEPENDENT MIDWAY (Food/Beverage Vendors Only)

You will need to supply holding tank for grey water and fencing to go around propane tanks and freezers.

25' x 19' Early bird discount (prior to March 1) \$875; after March 1, \$950

12.5' x 12.5' Early bird discount (prior to March 1) \$475; after March 1, \$550

INDEPENDENT MIDWAY (Non-Food/Beverage Vendors Only)

25' x 19' Early bird discount (prior to March 1) \$900; after March 1, \$975

12.5' x 12.5' Early bird discount (prior to March 1) \$500; after March 1, \$575

Outdoor Vending: The following locations are \$345 for 25' frontage and \$200 for each additional 25'. After March 1, add an additional \$75 for each 25' frontage. Food and Beverage Vendors will be subject to a commission of 16% of surplus sales.

___ 3 RD Street	___ W. Machinery	___ E. Machinery	___ N. Machinery
___ Rec. Ave.	___ New Home	___ Horticulture/Flag Avenue	
___ Expo	___ Dakota Market Place	___ Women's Building	

Electrical Requirements

Additional information on electrical, required matting, securing of cords and hoses, and inspections are in the Vendor Handbook. This fee includes your electrical inspection fee of \$5. You are responsible for your own matting to cover electrical cords and water hoses. Failure to check your electrical needs may result in improper placement.

120 volt (20 amp) indoor only	\$25	x	___	exhibit(s)
120 volt (20 amp) outdoor	\$50	x	___	exhibit(s)
240 volt (30 amp & 50 amp)	\$100	x	___	exhibit(s) single phase

___ Single phase 100 amp is very limited. Please check here if you would like to request single phase 100 amp power. (100 amp not ordered may not be available upon setup.)

Description of Products or Services

List below all items that you plan to sell or display. **ITEMS NOT LISTED HERE WILL NOT BE ALLOWED.** Requests for changes or additions must be made in writing to the SD State Fair by July 15, 2021. **BOTTLED WATER MUST BE PURCHASED FROM THE SOUTH DAKOTA STATE FAIR. PEPSI IS THE EXCLUSIVE DISTRIBUTOR FOR ALL OTHER NON-ALCOHOLIC BEVERAGE PRODUCTS.**

Weekly Passes (Prices subject to change on applications received after March 1, 2021.)

Passes are **not** included with your vending fee. All vendors are required to purchase at least one weekly gate pass.

Gate Admission	# of Passes	Total Cost
Adult weekly (16 years and older) \$25	_____	\$_____
Youth weekly passes (6-15 years old) \$15	_____	\$_____
Weekly value pack (4 adult bands) \$80	_____	\$_____
Parking Permits		
Parking - \$30 (off grounds only)	_____	\$_____
Supply Truck or Trailer parked in designated area - \$100	_____	\$_____ (Limited electricity available)
Restocking Pass	<u> 1 </u>	<u>Included</u>
Golf Cart Permit - \$200 (permit only)		\$_____ (One golf cart per contracted vendor)
On-lot Camper - \$185 (includes camper used for office and/or sleeping)		\$_____ (One per vendor in approved lot)

Vendor Camping A limited number of spaces are available for State Fair Vendors. Vendor rate is \$185. (Does not include gate admission.) Vendor camping applications are online at www.sdstatefair.com.

\$_____ Space	\$_____ Electrical	\$_____ Additional Passes
\$_____ Parking	\$_____ Golf Cart	\$ <u> 5 </u> Processing Fee
\$_____ PA Announcements	\$_____ On-Lot Camper/Office	\$_____ TOTAL

SEND NO MONEY WITH APPLICATION. APPROVED APPLICATIONS WILL BE ISSUED A VENDOR AGREEMENT. AGREEMENTS MUST BE SIGNED AND RETURNED TO THE STATE FAIR OFFICE WITH A 50% DEPOSIT WITHIN THIRTY (30) DAYS OF AGREEMENT ISSUE DATE. AFTER JUNE 1 FULL PAYMENT IS DUE ON ALL OUTSTANDING BALANCES.

REFERENCES: (1) _____
 (2) _____
 (3) _____