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2025 New Vendor Application

THIS IS NOT A VENDOR AGREEMENT

Application does not denote an offer for space.

August 27 – September 1, 2025

South Dakota State Fair reserves the right to designate the area where any vendor may present their exhibit as is beneficial to the South Dakota State Fair and its patrons.

SEND NO MONEY WITH APPLICATION. Approved applications will be issued a vendor agreement.

Company Name: _____ (Must match your Liability Insurance Certificate)

Name of Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell Phone: _____ Fax #: _____

Email: _____ Website: _____

I would like to be considered to be a vendor for the 2025 SD State Fair and will be: (Check appropriate box(es) below.)

☐ Exhibiting (or) ☐ Selling ☐ Using sound amplification ☐ Providing food or drink sampling ☐ Holding drawings

Description of Products or Services: *Please be specific regarding brands and products. Items not listed will NOT be allowed. (Requests for changes or additions to these products must be made in writing to the SD State Fair by July 15, 2025.)*

Tables and chairs are not provided.

Weekly Passes

Passes are **not** included with your vending fee. All vendors are required to purchase at least one weekly gate pass.

Gate Admission

of Passes

Total Cost

Weekly passes choose: Wristbands ☐ Or Cards ☐ (Scanned on entry)

If choice is not indicated, you will receive a wristband.

Adult weekly (16 years and older)	\$ 50 ea.	_____	_____
Weekly Value Pack (4 adult passes)	\$160 (ea. 4 pk.)	_____	_____
Youth weekly pass (6-15 years old)	\$ 25 ea.	_____	_____

Parking Permits

Parking Lot - (inside Gate 8 & along 4 th Street)	\$ 35 ea.	_____	_____
Supply Truck/Trailer in designated area -	\$100 ea.	_____	_____

Supply Truck electrical needs: _____

Golf Cart Permit (permit only- One per vendor)	\$300	_____	_____
Restocking Pass		1	Included

Electrical Requirements:

Additional information on electrical, required matting, securing of cords and hoses, and inspections are in the Vendor Handbook. This fee includes your electrical inspection fee of \$5. You are responsible for your own matting to cover electrical cords and water hoses.

120 volt (20 amp) indoor only	\$25	x	_____	exhibit(s)
120 volt (20 amp) outdoor	\$50	x	_____	exhibit(s)
240 volt (30 amp & 50 amp)	\$100	x	_____	exhibit(s) single phase

_____ Single phase 100 amp is very limited. (100 amp not ordered may not be available upon setup.)

Vendor Pricing: (Buildings are selected according to availability)

Rank Preference 1-2-3	<i>Indoor Vending Locations</i>		Before 3/1/2025	After 3/1/2025
	Number of Spaces Requested _____ All food and beverage vendors will be subject to a commission of 16% of surplus sales.			
	Expo* or Midway Mercantile	Corner or Endcap Booth (limited)	\$500	\$575
	Expo*	10' x 10'	\$425	\$500
	Midway Mercantile (FKA: Family Living Center)	10' x 10'	\$425	\$500
	Midway Mercantile-North*(FKA: Tech Center)	10' x 10'	\$425	\$500
	Dakota Market*	10' x 10'	\$425	\$500
	Horizons Hall* (FKA: Women's Building)	10' x 10'	\$425	\$500
	Ag Plaza	10' x 10'	\$425	\$500
	Exhibit Hall	10' x 10'	\$350	\$425
	Food Court: Permanent food booth. Equipped with two serving windows, sink and a back-door entrance.		\$1,300	\$1,375

* Indicates air-conditioned building

Rank Preference 1-2-3	# of Spaces	<i>Outdoor Vending Locations</i> (Lots vary in depth) All food and beverage vendors will be subject to a commission of 16% of surplus sales.						
		Location	Frontage	Before 3/1/25	After 3/1/25	Frontage	Before 3/1/25	After 3/1/25
		Expo Building Area	12.5'	\$345	\$420	25'	\$545	\$620
		Freedom Stage Area	12.5'	\$345	\$420	25'	\$545	\$620
		Dakota Marketplace Area	12.5'	\$345	\$420	25'	\$545	\$620
		Horizons Hall Area	12.5'	\$345	\$420	25'	\$545	\$620
		Horticulture Building Area	12.5'	\$345	\$420	25'	\$545	\$620
		Flag Avenue	25'	\$345	\$420	Additional 25'	\$200	\$200
		3 rd Street	50'	\$345	\$420	Additional 25'	\$200	\$200
		West Machinery	25'	\$345	\$420	Additional 25'	\$200	\$200
		East Machinery	25'	\$345	\$420	Additional 25'	\$200	\$200
		North Machinery	25'	\$345	\$420	Additional 25'	\$200	\$200
		Recreation Ave.	Varies	\$345	\$420	Additional 25'	\$200	\$200
		New Home	25'	\$345	\$420	Additional 25'	\$200	\$200

Check	Independent Midway Vending: All Independent Midway food vendors agree to open at 11 AM on Wednesday, August 27. You will need to supply holding tank for grey water and fencing to go around propane tanks and freezers.			
	All food and beverage vendors will be subject to a commission of 16% of surplus sales.			After 3/1/25
	Food/Beverage Vendors Only:	25' x 19'	\$875	\$950
	Food/Beverage Vendors Only:	12.5' x 12.5'	\$475	\$550
	Non-Food/Beverage Vendors:	25' x 19'	\$900	\$975
	Non-Food/Beverage Vendors:	12.5' x 12.5'	\$500	\$575

Vendor References:

Name of event, contact name and number or email

1) _____

2) _____

3) _____

You may return application via email to: Nicole.gomez@state.sd.us

Vendor Camping: A limited number of spaces are available for State Fair vendors. Vendor rate is \$210. (Does not include gate admission.) This applies to campers used as offices or camping. Check ☐ if you would like to be contacted with camping options.