



445 E. Capitol Avenue
Pierre, South Dakota 57501-3185
Phone: 605-773-4416
Fax: 605-773-8416

STATE FAIR SPECIAL EVENT PERMIT

If you plan to set up a temporary business at the South Dakota State Fair to sell or display passenger vehicles, motorcycles, trailers, campers, or any other type of titled vehicle, you will need to have a special events permit issued by the South Dakota Division of Motor Vehicles. Provided is information regarding the requirements, cost and permit application necessary in order for you to do business legally under South Dakota law.

Permits are \$250 if purchased prior to the start of the event and \$500 if purchased after the event begins. Special event permits are necessary for the display or sale of titled vehicles and can be purchased by contacting the Division of Motor Vehicles at 605-773-4416.

Motorcycles

A motorcycle manufacturer or customizer must purchase a permit to display motorcycles they build or modify. This permit only allows for the display of these motorcycles, no sales may occur at the event.

A motorcycle dealer must purchase a permit to sell new motorcycles as long as the make of motorcycles is not currently franchised in South Dakota. If a South Dakota dealer has a franchise agreement for that make of bike, a permit will not be issued and those motorcycles may not be displayed or sold at the State Fair.

Used motorcycle dealers wishing to sell at the State Fair must purchase a permit to do so.

A licensed South Dakota motorcycle dealer may sell or display motorcycles at the State Fair without a permit, only in the county they are licensed within, if they notify the Dealer Licensing Office.

Trailers

Trailer manufacturers and out of state new trailer dealers must purchase a permit to display trailers at the State Fair. These permits are for display only and no sales may occur at the event. Out of state used trailer dealers must purchase a permit to sell.

South Dakota licensed trailer dealers may display and sell new and used trailers at any special events in the State of South Dakota without a permit.

Cars, Trucks and RVs



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A motor vehicle manufacturer or customizer must purchase a permit to display cars, trucks and RVs in which they build or modify. This permit only allows for the display of these vehicles, and no sales may occur at the event.

South Dakota licensed dealers may display and sell vehicles within the county they are licensed. There is no permit required, but notification must be given to the South Dakota Division of Motor Vehicles Dealer Licensing Office.

ATVs

ATVs and snowmobiles are not regulated by the South Dakota Division of Motor Vehicles; therefore a special event permit is not required to sell or display ATVs. A South Dakota sales tax license and other licenses may be required.

Contact Information

South Dakota Dealer Licensing Agents will be present at the State Fair to verify motor vehicle vendors are in compliance and have the required permits to operate under South Dakota law. Please contact the South Dakota Division of Motor Vehicles Dealer Licensing Office at 605-773-4416 with any questions on requirements for selling or displaying motor vehicles at the State Fair.