



SOUTH DAKOTA DEPARTMENT OF AGRICULTURE NEWS RELEASE



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*****This release contains links to audio and a picture*****

Big & Rich First Concert Announcement for SD State Fair

HURON, S.D.– The South Dakota State Fair, a division of the South Dakota Department of Agriculture, announces Big & Rich & Cowboy Troy will perform at the state fair grandstand on Friday, Sept. 1, 2017.

Big & Rich, along with Cowboy Troy, are known for their high energy shows, thrilling crowds across the country with hits like “8th of November,” “Save a Horse, Ride a Cowboy,” “Lovin’ Lately” and “Run Away With You.” They are sure to put on a unique and energetic show with their one-of-a-kind vocal blend and musical styles drawing fans from all genres and ages. (*****Download [Big & Rich photo here](#)*****)

They are America’s technicolor cowboys, brothers-in-arms in service to the creed that great music has no boundaries. Individually, John and Big Kenny are first-rate musicians, songwriters, producers, and entertainers. Together, they are one of the most truly original musical forces ever unleashed on a welcoming world.

SD State Fairgrounds manager Peggy Besch said, “I can’t wait for the energy that Big and Rich will bring to the SD State Fair in September. I have heard great things about their show and how energetic it is. The type of show they put on is what we want at the grandstand so we are thrilled to welcome them!” (*****Download [Besch audio here](#)*****)

A ticket presale will begin June 19 for backrest holders followed by Friends of the Fair ticket sales on June 22. General public ticket sales will begin June 26.

The 2017 South Dakota State Fair will run from Thursday, Aug. 31, through Monday, Sept. 4. Preview night will be Wednesday, Aug. 30. This year’s theme is “Seriously Twisted Fun.” For more information on State Fair events, contact the Fair office at 800-529-0900, visit www.sdstatefair.com or find them on Facebook or Twitter.

Agriculture is a major contributor to South Dakota’s economy, generating \$25.6 billion in annual economic activity and employing over 115,000 South Dakotans. The South Dakota Department of Agriculture’s mission is to promote, protect and preserve this industry for today and tomorrow. Visit SDDA online at <http://sdda.sd.gov>, find us on Facebook, Twitter and Instagram or subscribe to SD Ag Chat podcasts through Google Play Music or iTunes.